



## Weekly Edition

October 14, 2022

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

**Refer a Friend:** If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to [blueovalconnect.com](https://blueovalconnect.com).

## Announcements



## **Ford Opens New Atlanta Research and Innovation Center, Aims to Attract Diverse Tech Talent**

The Atlanta location places Ford in one of the most diverse tech talent markets in the U.S. and enables the company to attract and develop a pipeline of software experts with a variety of backgrounds.

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## **Ford's Rekha Wunnava Recognized as Automotive News' Notable Champions of Diversity**

Automotive News' Notable Champions of Diversity features 18 executives in the industry who've demonstrated their commitment to improving diversity, equity and inclusion.

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## **RELATED: [Ford Employees Honored with 2022 Women of Color STEM Awards](#)**

### **STEM Volunteers Needed for Detroit Students**

SAE A World in Motion, a Ford-supported STEM program for kids in pre-K through eighth grade, is looking for volunteers to help students in Detroit schools. Training will be provided and a free background check is required. Email [acoll121@ford.com](mailto:acoll121@ford.com) to sign up, for more info or to be notified when new opportunities are available.

# Ford News



## **Maverick Taking the Industry – and Social Media – by Storm**

Maverick debuted in 2021 as a new kind of pickup aimed at consumers who probably never even thought about buying a truck.

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### **A Ford Engineer's Never-Ending Search for The Right Ingredients**

As a vehicle dynamics simulator technical specialist, Dan Tiley is responsible for developing and improving all key variables that go...

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### **Throwback: Ford GTs 'Show the World' in 2016 Return to Le Mans**

The Ford GT stormed into Le Mans with state-of-the-art aerodynamics, lightweight carbon fiber construction...

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### **Two Love Stories and a Lifelong Passion for Mustang**

When Joanna Iacobelli says she owes her life to Ford and the Mustang, she means it.

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## **Global Notes**



### **Putting Bronco and All-New Ranger to the Test**

Ford's next generation Ranger and the new Bronco demonstrated their "adventurous spirit" credentials at Lommel...

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### **British Astronaut Tim Peake Lands in Dunton**

British astronaut Tim Peake gave a fascinating insight into life on board the International Space Station when he visited Ford's Dunton Campus.

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### **Ford Thailand Organizes 'R U OK? Day' Workshop**

Employees from Ford's Bangkok office and Thailand manufacturing gathered to learn and share thoughts...

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## Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to [blueoval@ford.com](mailto:blueoval@ford.com). Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**



Mel Schlunz, a proud Ford retiree who relocated to Arizona, stands with his pride and joy: his 2006 Lincoln Town Car.

## Outside Voices

### **3 Ways Car Design Is About to Change Forever, According to Ford**

*(Fast Company)* Electric. Self-driving. Rugged. Efficient. The car industry is amid a massive transformation, as brands transition their lineups from traditional cars powered by combustion engines to a new wave of sensor-loaded, digital vehicles.

[Read more »](#)

### **Disrupting Ford by Starting from Scratch**

*(Electric Ladies)* Listen to Suzy Deering, Chief Marketing Officer at Ford Motor company in this extraordinary interview, as she takes us into the room as she disrupts how Ford thinks about marketing vehicles.

[Read more »](#)

### **Google Touts Cloud Deal with Ford**

*(Axios)* Google is touting its role in helping transform Ford Motor Company as an example of what other large businesses can gain by making use of its cloud services.

[Read more »](#)

### **NYC Orders 300 Ford E-Transit Cargo Vans Amid EV Pivot**

*(Ford Authority)* New York City is in the midst of a major electrification pivot and is investing \$420 million to convert its entire fleet to EVs by 2035.

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## **Ford Employees Recreation Association (FERA)**

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting [www.fera.org](http://www.fera.org). **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email [fera@ford.com](mailto:fera@ford.com).



# Directory

**Directory Information** Phone numbers and email addresses for important Ford Motor Company contacts can be found on [@FordOnline here](#).

For benefit questions, please contact the NESC at **1-800-248-4444** or visit [www.myfordbenefits.com](http://www.myfordbenefits.com).

## Alumni Club Information

### Alumni Club Information Now Online

**\*\*NEW UPDATES\*\***

A complete list of alumni club information and group meetings has been **relocated to an [@FordOnline web page](#)**.

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to [blueoval@ford.com](mailto:blueoval@ford.com).

Has your email address changed? [Click here](#) to update your email address. If you have difficulty reading or opening links in this document, see the Blue Oval Connect Weekly Briefings [here](#).

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