



Blue Oval  
Connect

## Weekly Edition

August 19, 2022

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

**Refer a Friend:** If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to [blueovalconnect.com](https://blueovalconnect.com).

## Announcements



### **Lincoln Model L100 Concept Signals the Brand's Future Vision; Explores Reimagined Space for Personal Mobility**

Debuting at Pebble Beach Concours d'Elegance, where Lincoln is the featured marque as part of the brand's 100th anniversary, the Model L100 Concept pushes the boundaries of Lincoln's Quiet Flight design to create connected experiences that reimagine the ultimate vehicle sanctuary of tomorrow.

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### Fans Named It: See the Newest Mustang Appearance Package

With nearly 29,000 suggestions overall, the voting results are in. The Nite Pony Package is now available for customers to order on the Mustang Mach-E and Mustang coupe and convertible.

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### Woodward Dream Cruise Returns

For the fifth straight year, Ford is the title sponsor of the annual Woodward Dream Cruise. Join us as we honor our heritage and further our product momentum with must-have products. Check [@FordOnline](#) for updates, as well as the [@BlueOvalNow](#) app [Mustang channel](#). Enthusiast opportunities include [Mustang Alley](#) in Ferndale, the [Ford Bronco Show](#) in Pleasant Ridge and more. Check out the schedule [here](#).



## Tell Your Family and Friends Ford is Hiring!

Do you know someone who wants to build the best-selling truck in America and build a great future for themselves? Tell them to come out to Kansas City Assembly Plant on Saturday, Aug. 27 and find out about our benefits, job stability and more. They can talk to HR, apply and possibly even receive an offer on the spot. Click below to learn more about these opportunities!

[Learn More](#)

### Share these jobs too!

Do you know someone interested in building a stable career while also building the future of transportation? Encourage them to apply to our hourly warehouse attendant positions in Windsor Locks, Connecticut and Cranbury, New Jersey! We offer immediate healthcare, paid time off, vehicle discounts and more! To learn more about these opportunities, please visit [here](#) (Windsor Locks, CT) and [here](#) (Cranbury, N.J.)

## Ford News

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### **Lincoln Homecoming Demonstrates Pride, Love for Brand**

Hundreds of people were on hand to admire and enjoy an impressive display of vehicles representing almost every decade of the...

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### **Blue Oval-Themed Milk Shake Welcomes Ford to Tennessee**

The birthday cake-flavored treat is topped with blue sprinkles and a blue-and-white lollipop. An image of the treat caught the attention of Ford President and CEO Jim Farley.

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### **Flat Rock Employee Arranges to Have Son Witness His Mustang Build**

A quality liaison at FRAP, Yvonne Peterson also said goodbye to Ford in June, retiring after 35 years with the



### **F-150 Lightnings to Help Power North Carolina's Electric Grid**

F-150 Lightning's bidirectional charging capability will soon help some customers offset the cost of their truck's lease and help sustain

company.

the electric grid.

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## Global Notes



### Ford Headlight Tech Helps Keep Drivers' Eyes on the Road

The new technology can project directions, speed limits or weather information onto the road using high-resolution headlights.

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### Ford Mexico Proves Bronco Toughness on Adventurous Alaska Drive Experience

Ford Mexico put a Sasquatch-equipped Bronco Badlands to the test on a cross-continent journey.

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### Ford Employees Enjoy Employee Experience Day at Dealerships

Part of the Ford team in Chile and Colombia participated in a workshop in which they learned in detail about dealer operations...

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## Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to [blueoval@ford.com](mailto:blueoval@ford.com). Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**



### Weekly Spotlight

Jim Kest, who worked at Ford Credit for 38 years before retiring in 2005, stands with his 2018 Ford Edge Sport. It's "a great car with a great ride," he said.

## Outside Voices

### Lincoln Model L100 Conceptualizes the Brand's Second Century

*(Forbes)* In a break from recent years when concepts have become less common at Ford and Lincoln, this is actually the second concept in the past several months from the brand.

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## **Ford Mustang Mach-E Now Being Used by FBI Police**

*(Ford Authority)* Outside of its special livery, it's unclear if this particular Mach-E has been modified in any other way, though that is the case with some law enforcement examples present in other places.

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## **Which EVs Qualify for New U.S. Tax Credit? Websites Offer Help**

*(Associated Press)* Models included are the 2022 Ford F Series electric pickup, BMW X5, Nissan Leaf, Chevrolet Bolt, Jeep Wrangler plug-in hybrid, and all four Tesla models.

[Read more »](#)

## **SoCalGas Joins Ford for F-550 Super Duty Hydrogen Fuel Cell Electric Truck**

*(Newswire)* This collaboration is part of the U.S. Department of Energy's (DOE) SuperTruck 3 program, which aims to significantly reduce emissions in medium and heavy-duty trucks.

[Read more »](#)

# **Ford Employees Recreation Association (FERA)**

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting [www.fera.org](http://www.fera.org). **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email [fera@ford.com](mailto:fera@ford.com).

## **Directory**

### **Directory Information**

Phone numbers and email addresses for important Ford Motor Company contacts can be found on [@FordOnline here](#).

For benefit questions, please contact the NESC at [1-800-248-4444](tel:1-800-248-4444) or visit [www.myfordbenefits.com](http://www.myfordbenefits.com).

## **Alumni Club Information**

## **Alumni Club Information Now Online**

### **\*\*NEW UPDATES\*\***

A complete list of alumni club information and group meetings has been **relocated to an @FordOnline web page.**

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to [blueoval@ford.com](mailto:blueoval@ford.com).

**Has your email address changed?** [Click here](#) to update your email address.

If you have difficulty reading or opening links in this document, see the Blue Oval Connect Weekly Briefings [here](#).

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**Publisher:** Dan Roth

**Managing Editor:** Paul Kampe

**Graphic Designer:** Nickolus Kaiser

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Ford Motor Company, Blue Oval Connect,  
One American Road, Dearborn, MI 48126  
1-800-392-3673