



Blue Oval  
Connect

## Weekly Edition

August 26, 2022

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

**Refer a Friend:** If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to [blueovalconnect.com](https://blueovalconnect.com).

## Announcements



### **Discounted Auto Show Tickets Now Available**

The Ford Employee Recreation Association (FERA) is offering discounted tickets to the public days of the North American International Auto Show in Detroit, Sept. 17-25. Click below to order now and save off regular admission. Also, FERA desk volunteers will be selling tickets in-person from 11 a.m. to 2 p.m. EDT at World Headquarters, the Product Development Center and Rotunda Center beginning after the Labor Day holiday.

[Order Now](#)

---

## Ford News



### **Thai-Tang to Retirees: Ford Blue and Ford Model e Keys to Ford's Future Success**

History often sets the stage for how we should think about the future, Chief Industrial Platform Officer Hau Thai-Tang recently told members...

[Read More](#)



### **New Lincoln L100 Concept Inspired by 1922 Lincoln Model L**

The all-new Lincoln L100 concept is quite futuristic, but the inspiration for the self-driving prototype comes from the first Lincolns ever produced by Ford.

[Read More](#)



### **Join The Stampede: Ford announces Global Debut of All-New Mustang**

Ford invites Mustang owners and fans to participate in the countdown to The Stampede, the all-new Mustang global debut event on Sept. 14 as part of the Detroit Auto Show...

[Read More](#)



### **VIDEO: Celebrate Lincoln's Past, Present and Future with Homecoming Recap**

Ford Archives and Heritage Brand Manager Ted Ryan shares some highlights of the celebration, including vehicles representing Lincoln's past, present and future.

[Read More](#)

## **Global Notes**



### **Learning to Drive Electric in a Mustang Mach-E**

For instructors and driving school owners,



### **How Dagenham Engine Plant is Driving Down Energy Usage**

DEP's annual energy



### **Next-Gen Ranger Launched Across Asia Pacific Distributor Markets**

Ranger continued its

the vehicle's long all-electric driving range coupled with lower operating costs make it a great addition.

costs were predicted to jump from around \$11.8 million USD up to about \$26 million, adding an extra \$59 to the price...

success across the International Markets Group as it was officially launched in six countries with...

[Read More](#)

[Read More](#)

[Read More](#)



### Download the Blue Oval Now app

Receive news alerts for vehicle reveals, breaking news, sales results and more.

[App Store](#)

[Google Play Store](#)

### Why you'll love the @BlueOvalNow app:

Easy access to Ford and industry news. Discover the channels and personalize the news for you. Channels include: North America Top Stories, Industry News, Ford Trucks, Alumni Connect and more! Receive news alerts for vehicle reveals, breaking news and more. Share news with your friends and family through your social media apps, or text and email.

## Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to [blueoval@ford.com](mailto:blueoval@ford.com). Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**

## Outside Voices

**Ford Already Has a Customer for the Next-Gen 2024 Mustang: Bill Ford**  
*(MotorTrend)* Are you excited for the next Mustang? We asked Ford Executive Chair Bill Ford—Henry Ford's great grandson—on the sidelines of the unveil of the Lincoln L100 electric car concept during Monterey Car Week.  
[Read more »](#)

**Ford Is Selling Twice as Many Mavericks as Its Nearest Competitor**  
*(CarBuzz)* Despite some supply chain issues, Ford was able to shift 38,753 Mavericks this year, putting its largest competitor, the Hyundai Santa Cruz, well in the rearview mirror.  
[Read more »](#)

**Lincoln's Bonkers L100 Concept Pushes the Limits of Automotive Design**  
*(Robb Report)* The imposing concept with complex, reverse-hinged doors and lifting roof takes Lincoln's "Quiet Flight" design language to the next level with a combination of digital technology and tactile, luxurious touches.  
[Read more »](#)

**Ford-Backed U-M Study to Help Those with Autism Improve Driving**  
*(Associated Press)* University of Michigan researchers are studying how well people with autism spectrum disorder can detect road hazards, and plan to assist the young motorists in sharpening their driving skills.  
[Read more »](#)

## Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting [www.fera.org](http://www.fera.org). **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email [fera@ford.com](mailto:fera@ford.com).

## Directory

### Directory Information

Phone numbers and email addresses for important Ford Motor Company contacts can be found on [@FordOnline here](#).

For benefit questions, please contact the NESC at 1-800-248-4444 or visit [www.myfordbenefits.com](http://www.myfordbenefits.com).

# Alumni Club Information

## Alumni Club Information Now Online

### **\*\*NEW UPDATES\*\***

A complete list of alumni club information and group meetings has been **relocated to an @FordOnline web page.**

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to [blueoval@ford.com](mailto:blueoval@ford.com).

**Has your email address changed?** [Click here](#) to update your email address.

If you have difficulty reading or opening links in this document, see the Blue Oval Connect Weekly Briefings [here](#).

## @FordOnline Team:

**Publisher:** Dan Roth

**Managing Editor:** Paul Kampe

**Graphic Designer:** Nickolus Kaiser

You received this email because you opted in to receive email communications from Blue Oval Connect.

Please note that we have updated the Privacy Policy for BlueOvalConnect.com. To review this document, click [here](#). We have also added to the site a statement relating to "Your California Privacy Rights." To review this document, click [here](#).

To opt out of receiving email communications from Blue Oval Connect click [here](#).

Ford Motor Company, Blue Oval Connect,  
One American Road, Dearborn, MI 48126  
1-800-392-3673