



Blue Oval
Connect

Weekly Edition

August 5, 2022

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

Announcements



Save the Date: Lincoln Homecoming at World Headquarters

On Wednesday, Aug. 10, the past, present and future of Lincoln roll into Dearborn as part of the brand's 100th anniversary celebration. Vintage and current Lincoln models, a display from the archives and the new Star concept vehicle will be there, and you can be, too. The celebration is from 10 a.m. - 2 p.m. EDT in the World Headquarters south parking lot with food options, a trivia quiz, Lincoln merchandise to purchase, and more. Please click the link below and pre-register. Indicate you are a retiree in the CDSID/GlobalID field.

[Register Here](#)



Ford Reports July U.S. Sales

Ford was America's No. 1 brand in July with EV sales outpacing the rest of the segment, while F-Series was the No. 1 Truck.

[Read More](#)



 **Jim Farley** [@jmfarley98](#)
Kentucky is part of our [@Ford](#) family, so we're working w/ [@FordFund](#) to support the communities affected by the devastating floods by sending [#F150Lightning](#) Pros & F-150s w/ Pro Power Onboard. The trucks will be used for cleanup efforts & mobile power sources in the region. ⚡❤️

Ford F-150 Lightnings Aid Emergency Response to Kentucky Flooding

Ford and its philanthropic organization, the Ford Fund, have taken quick action to help bring aid to Kentucky communities affected by devastating floods.

[Read More](#)

Ford News



Retirees Get Inside Track on Ford+ Transformation and Ford Blue Priorities

Ford Blue President Kumar Galhotra described the mission of Ford Blue, Ford Model e, Ford Pro and Lincoln while addressing a group of Ford Retired Engineering Executives.

[Read More](#)



F-150 Lightning Customer Deliveries Now Stretch Across All 50 U.S. States

In just two months, Ford has delivered electric F-150 Lightning trucks to customers from the shores of the Kenai River in Alaska to Houston and even Hawaii.

[Read More](#)



Maverick Tremor Revealed; Ford Re-Opens Order Banks for Hottest Vehicles

Ford is expanding its compact truck lineup with the new 2023 Maverick Tremor Off-Road Package, one of Ford's hottest products.

[Read More](#)



Throwback: 1992 Ghia Focus Concept Stuns as Sports Car, Work of Art

Revealed at the 1992 Turin Motor Show, former Ford designer Jay Mays described the vehicle as “a concept that is as close to a piece of...”

[Read More](#)

Global Notes



How Ford Pro is Making Fish and Chips More Sustainable

The delivery trial explores ways to reduce



Virtual Meets Reality as Ford Adapta Simulator Goes Rally-Raiding in Spain

The simulator was taken to the start of the



Mustang Mach-E Drives Off with Fuel Economy Cup

A Ford Mustang Mach-E showed what it is capable of in expert

traffic, improve air quality and offer a better customer experience.

[Read More](#)

famous event in Teruel, where visitors got the chance to put it...

[Read More](#)

hands by winning the prestigious Layer Marney Cup, an...

[Read More](#)



Download the Blue Oval Now app

Receive news alerts for vehicle reveals, breaking news, sales results and more.

[App Store](#)

[Google Play Store](#)

Why you'll love the @BlueOvalNow app:

Easy access to Ford and industry news. Discover the channels and personalize the news for you. Channels include: North America Top Stories, Industry News, Ford Trucks, Alumni Connect and more! Receive news alerts for vehicle reveals, breaking news and more. Share news with your friends and family through your social media apps, or text and email.

Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**

Weekly Spotlight

Roger Evans, pictured here with his 2015 and 2021 Ford Escapes, retired



from Cleveland Engine Plant No. 2
with 32 years of service.

Outside Voices

VIDEO: Ford CEO Jim Farley, Chief Engineer Linda Zhang, and Chief EV Officer Doug Field

(Munro Live) Jim Farley, Linda Zhang and Doug Field deliver Munro and Associates a Ford F-150 Lightning and sit down for an interview with Sandy and Cory.

[Read more »](#)

Ford Stock Posts Best Month Since Great Recession

(CNBC) It was the best monthly percentage gain for Ford shares since 127.4% in April 2009, when Ford was emerging from the Great Recession without going through bankruptcy like its crosstown rivals General Motors and then-Chrysler.

[Read more »](#)

Inside Ford's Off-Roading School for Bronco Owners

(Consumer Reports) Ford has set aside a number of its impressive off-road trucks so that new owners — whether or not they have actually taken delivery of their new Bronco — can travel to one of four locations around the country to learn the trucks' capabilities.

[Read more »](#)

Exclusive: F-150 Lightning Discussion with Ford Model e VP, Darren Palmer

(Inside EVs) I took delivery of my F-150 Lightning in Lariat trim in early July, so I've already learned a lot about the truck, and I'm beginning to form my opinions about what I like and what I'd like to see improved.

[Read more »](#)

Video Tour — Historic Detroit Train Station Gets New Life

(WWJ-AM) As one of Detroit's most notable eyesores transitions into one of the city's jewels, it's time to get a peek at the progress in the final stretch of a

massive restoration project.

[Read more »](#)

Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email fera@ford.com.

Directory

Directory Information

Phone numbers and email addresses for important Ford Motor Company contacts can be found on [@FordOnline here](#).

For benefit questions, please contact the NESC at [1-800-248-4444](tel:1-800-248-4444) or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been relocated to an [@FordOnline web page](#).

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to blueoval@ford.com.

Has your email address changed? [Click here](#) to update your email address.

If you have difficulty reading or opening links in this document, see the Blue Oval Connect Weekly Briefings [here](#).

@FordOnline Team:

Publisher: Dan Roth

Managing Editor: Paul Kampe

Graphic Designer: Nickolus Kaiser

You received this email because you opted in to receive email communications from Blue Oval Connect.

Please note that we have updated the Privacy Policy for BlueOvalConnect.com. To review this document, click [here](#). We have also added to the site a statement relating to “Your California Privacy Rights.” To review this document, click [here](#).

To opt out of receiving email communications from Blue Oval Connect click [here](#).

Ford Motor Company, Blue Oval Connect,
One American Road, Dearborn, MI 48126
[1-800-392-3673](tel:1-800-392-3673)