



Blue Oval
Connect

Weekly Edition

April 1, 2022

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

Announcements



Sharing Our Progress: Ford Releases Integrated Sustainability and Financial Report along with Inaugural Human Rights Report

Twenty-three years ago, there were many people who thought proactively releasing Ford's first sustainability report was not a great idea. No one else in the industry was doing it, and some felt sharing progress also meant opening the company up to criticism. But it was through that transparency that true sustainability leadership took root. The company has raised the bar again.

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Ford News



Ford Motor Company Named To Time's List Of The Time100 Most Influential Companies

Ford Motor Company was named to the second second annual TIME100 Most Influential Companies list by TIME Magazine. The list is an extension of the annual TIME100 listing of the world's most influential people and highlights companies making an extraordinary impact around the world...

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New 2023 Ford F-150 Rattler Offers Customers Distinctive Styling, Rugged Off-Road Capability

Ford introduces the F-150 Rattler, a distinctive, rugged, entry-level addition to its 2023 F-150 lineup. The Rattler is for adventure-seeking customers looking for a stylish truck with standard four-wheel drive and exceptional off-road capability. F-150 Rattler badging on the fender vents and rattlesnake-inspired graphics...

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CAP Employee's Son Lights Up Super Bowl Stage

People are still talking about this year's sensational Super Bowl halftime show. The collaboration of old and new hip hop artists flat out rocked SoFi Stadium. While everyone knows Dr. Dre, Snoop, Mary J. Blige, Kendrick Lamar and Eminem, what might not be as well known is that Chicago Assembly Plant has a personal connection with a musician who also performed at the epic...

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Ford Windsor Team Celebrates International Women's Day Aiming to Break the Bias in the Workplace

A collective of purple power took over the Windsor site on March 8 as women and men alike came together to help break the bias in recognition of International Women's Day. The team participated in a conversation on how men can be allies and advocates for women in the workplace, joined by Terry Barclay, president and CEO of Inforum...

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Global Notes



Challenge the Future with "A New Large



Ford's Smart Traffic Lights Go Green for



Closing the Gender Gap in Car

Realm,” the Wide-bodied, High-energy, Pioneering SUV, Ford Equator Sport Launched

Advance deposits from users will be granted increased value for the purchase. New users are entitled to six...

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Emergency Vehicles

Ford has trialed connected traffic light tech that could automatically go green to offer clearer routes for ambulances, fire engines and police vehicles answering emergency calls...

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Communications

Women hold around half of the driving licences in the UK, but did you know that less than 10 per cent of automotive journalists in the region are female? To help raise awareness of the issue, Ford...

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Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**

Outside Voices

Tour the \$20,000 Ford Maverick Pickup Truck's Funky and Functional Interior

(Business Insider) Starting at \$19,995 before destination fees, the new Maverick pickup truck is Ford's lowest-priced model. You might think that inevitably means a dark, sad, cheap-feeling interior — but you'd be wrong. We took a spin in the most basic Maverick XL Hybrid. And although its cab is bare-bones and there isn't any leather in sight, Ford managed to make it remarkably functional...

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The Rattler is Ford's Entry-Level Off-Road F-150

(Insider) Ever since the F-150 Raptor's 2009 debut, Ford and its hometown rivals have continued to push the off-roading segment to its limits. And while there is no denying the impressive capability from the likes of the Ram 1500 TRX or the Raptor, those range-toppers are far out of reach for the average 4x4 enthusiast. Ford recognized this predicament, and just unveiled a rather...

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Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email fera@ford.com.

Directory

Directory Information

Phone numbers and email addresses for important Ford Motor Company contacts can be found on [@FordOnline here](#).

For benefit questions, please contact the NESC at [1-800-248-4444](tel:1-800-248-4444) or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been **relocated to an [@FordOnline web page](#)**.

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to blueoval@ford.com.

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