



Blue Oval  
Connect

## Weekly Edition

April 14, 2022

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

**Refer a Friend:** If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to [blueovalconnect.com](https://blueovalconnect.com).

## Announcements



### **VIDEO: F-150 Lightning Strikes on April 26; Ford Looks Ahead to Lightning Deliveries with Customer, Employee Celebration**

The countdown is on. April 26 marks the launch of the all-new, all-electric F-150® Lightning™ pickup.

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### **Ford Mustang Continues as World's Best-Selling Sports Coupe, Capturing Title Seventh Year in a Row**

For the seventh year in a row, Ford Mustang® – which celebrates its 58th birthday this Sunday – is the world's best-selling sports coupe, according to Ford analysis of registration data from S&P Global Mobility.

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## **Ford News**



### **Lincoln to Debut Global, Fully-Electric Concept**

Lincoln will debut its fully electric vehicle concept on Wednesday April



### **Anthony Lo Reflects on First Year at Ford**

As he marks the anniversary of his first year with the company, Ford

20, 2022. The global concept serves as inspiration for the brand's fully electric vehicles coming in the near future. Stay tuned for more as we continue to celebrate Lincoln's Centennial, and build our electrified future together...

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Chief Design Officer Anthony Lo is reflecting on what he describes as a once-in-a-lifetime opportunity to rethink the newest generations of Ford and Lincoln vehicles and deliver the best of both worlds for ICE and EV customers around the globe...

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### **Helping Animals Is a Passion for Flat Rock Assembly Plant Employee**

Paula Loturco is unapologetically an animal lover. The Flat Rock Assembly Plant employee currently is nursing one feral cat, hoping to get it back to full health. At any given time, there is some furbaby sharing her home. The Cobra facility team member donates time and money to shelters and rescue organizations – and the smaller, the better...

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### **Ronnette Jenkins, New Electrician Journeyman, Wants to See More Women in the Trades at Ford**

In the past six months, Sharonville Transmission Plant's Ronnette Jenkins has achieved two major career milestones – her 30th year as a Ford employee Sept. 9, and her graduation from the UAW-Ford joint apprentice program as a journeyman electrician on Feb. 4. Right now, only 17 of the 361 skilled trades at Sharonville Transmission...

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## **Global Notes**



### **VIDEO: Ford Mexico Commemorates Transgender Day of Visibility**

Every year, International Transgender Day of Visibility is a time to create greater awareness of and celebrate the journey trans people are on. Dealing with...

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### **Some Heart-Warming Springtime Stories – 1**

On March 11, a city store in Hangzhou received a tip from Baidu SEM, showing that a potential customer named Ms. Zhou from Quzhou was interested in the Mustang Mach-E. Store representatives did...

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### **Latest-Generation Ford GT Arrives in South Africa, Completes Historic GT Private Collection**

When the latest-generation Ford GT was revealed in 2015 it instantly became the fastest and most sophisticated Ford yet created, serving...

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## **Alumni Connect**

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to [blueoval@ford.com](mailto:blueoval@ford.com). Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**

## **Outside Voices**

### **America's Favorite Truck Is About to Test Tesla's Dominance (subscription may be required)**

*(Bloomberg)* When Ford began developing an electric version of its wildly popular F-150 pickup four years ago, many people doubted it could be as robust as the gas-powered brute. Some of them were inside the house. "We were dealing with a ton of skepticism internally," says Linda Zhang, chief engineer on the project. "It couldn't just be a battery on wheels. We wanted it to be a real American Truck that does work."

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**The Auto Disruptors Making the Cars of the Future Today**

(*Newsweek*) Progress in the auto industry used to just be about the cars—how they drove, what they looked like, how much they cost, how comfortable they were and how safe. Those things still matter greatly, of course, but now, the automotive landscape is far vaster. As technological advances expand the possibilities of what a car can be and new challenges—from climate change to the pandemic—present themselves, innovation in the auto world is...

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### **Ford's Blue Oval City Reaches Key Milestone. What's Next for the \$5.6 Billion Project?**

(*Memphis Commercial Appeal*) Ford's Blue Oval City entered the land prepping phase this week with a couple hundred workers now onsite daily in Stanton. It marks a key milestone ahead of formal construction on the electric truck...

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## **Ford Employees Recreation Association (FERA)**

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting [www.fera.org](http://www.fera.org). **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email [fera@ford.com](mailto:fera@ford.com).

## **Directory**

### **Directory Information**

Phone numbers and email addresses for important Ford Motor Company contacts can be found on [@FordOnline here](#).

For benefit questions, please contact the NESC at [1-800-248-4444](tel:1-800-248-4444) or visit [www.myfordbenefits.com](http://www.myfordbenefits.com).

## **Alumni Club Information**

### **Alumni Club Information Now Online**

**\*\*NEW UPDATES\*\***

A complete list of alumni club information and group meetings has been relocated to an [@FordOnline web page](#).

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to [blueoval@ford.com](mailto:blueoval@ford.com).

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## **@FordOnline Team:**

**Publisher:** Dan Roth

**Managing Editor:** Jennifer Placinta

**Graphic Designer:** Nickolus Kaiser

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Ford Motor Company, Blue Oval Connect,  
One American Road, Dearborn, MI 48126  
[1-800-392-3673](tel:1-800-392-3673)