



Blue Oval
Connect

Weekly Edition

February 18, 2022

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

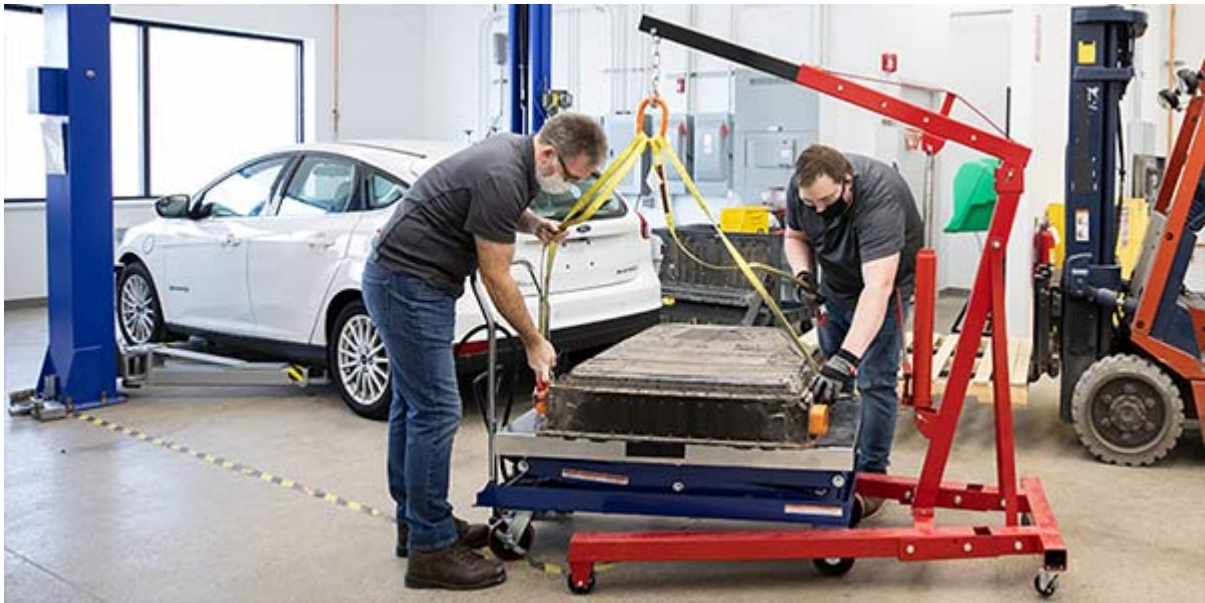
Announcements



New Government Relations Conversations Newsletter

Designed to keep you updated on what's happening with the Ford Government Relations team, this quarterly newsletter provides a quick look at policy priorities, events and happenings. Readers can click join the Ford advocacy network and answer some trivia for a chance to win some Ford merchandise.

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Ford Teams With Redwood Materials to Create First Pathways for Recycling End-of-Life Batteries From Electrified Ford and Lincoln Vehicles; Kicks Off in California

Ford Motor Company and Redwood Materials, a leading battery materials company, are announcing a collaboration to create pathways for end-of-life Ford and Lincoln electrified vehicle batteries so essential materials can be recycled to make locally made battery cells.

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Mustang Mach-E and Escape Hybrid make Consumer Reports Lists

The 2021 Ford Mustang Mach-E earned a spot in Consumer Reports annual list of 10 Top Picks in cars, SUVs, and trucks for 2022. For the second year in a row, the Escape Hybrid has been designated a Green Choice by the publication for its low emissions levels.



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State Farm® and Ford Team Up to Introduce Usage-Based Insurance to New Vehicle Owners

State Farm® and Ford are excited to announce the launch of Drive Safe & Save™ Connected Car for customers with eligible connected Ford or Lincoln vehicles, to benefit from usage-based insurance (UBI). State Farm customers with eligible connected vehicles can opt into the State Farm UBI program, Drive Safe & Save, which adjusts premiums to an individual vehicle's mileage and customer driving behavior.

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Ford News



Ford Maverick Customers Take Customization to a New Level with FITS

Ford Maverick customers will be able to customize their truck using FITS – Ford Integrated Tether System. Standard in every Maverick, these FITS slots are receivers into which a matching mount slides in from the top and sits in place to house various accessories customers choose. Using the slot geometry, customers can 3D print any accessory they can dream up for endless personalization. We are excited to see what our customers create to better...

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Van Dyke Electric Powertrain Center Comes Together to Honor the Unique Strengths of Women and Celebrate Black History Month

The Women of Ford and Ford African Ancestry Network chapters of Van Dyke Electric Powertrain Center recently came together for a special event to mark Black History Month and celebrate the unique strengths of women. Hayley Garnham, quality manager and chair of the Women of Ford chapter, saw the Feb. 11 event as a great opportunity to showcase the company's all-new F-150 Lightning. The electric motor...

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Female Electrical Apprentice Paving a New Path

A bold step into a traditional male-dominated field is reaping rewards for a female electrical apprentice. Just don't ask Jennifer Devine if that somehow makes her unique. She's too busy learning and doing her job. "I don't really think about the gender aspect," said Devine, a graduate of the Pre-Apprentice Millwright Program at St. Clair College via WEST (Women's Enterprise Skills Training of Windsor Inc.) who...

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Celebrating Valentine's Day with a Bronco Love Story

Thirty-eight years ago, Todd Ashton, manager, North America Lincoln quality operations, sold his beloved Bronco to buy an engagement ring for the woman he loved, his girlfriend Renee. Ashton had bought the 1978 Bronco Lariat used as a second vehicle for fun and to help safely navigate winter in 1982. The couple loved its two-tone exterior, oversized wheels, higher ride height and quality interior, but Ashton wanted his...

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Global Notes



Next-Generation Ford



President's Quality



Ford Bronco Raptor

Everest World Premiere: March 1, 2022

The next-generation Ford Everest has been built with performance, versatility, and customers in mind, allowing you to take on life and [#SeekYourExperience](#). From city life to off-road adventures, here's a glimpse of what's...

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Award Goes to Hermosillo Stamping and Assembly Plant

At Ford of Mexico, we are proud of the high-quality work we do. Now, Hermosillo Stamping and Assembly Plant has been recognized for its commitment to quality. The plant has been honored with the President's Quality...

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Provides Inspiration for Mexican Illustrator

Mexican illustrator Roberto Soriano (@robertoonilustrador) uses various art styles in his creative projects. With the launch of the new Ford Bronco Raptor, inspiration came to his pen and he let the strokes flow to achieve an indomitable illustration called...

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Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**



Weekly Spotlight

To continue celebrating Lincoln's 100th anniversary as part of Ford Motor Company, share a photo and a memory of your Lincoln, or of working with the Lincoln brand.

Dale Marcos, a Manufacturing Manager retiree from Dearborn Assembly Plant, displaying his 1960 Thunderbird and 1966 Mustang.

Outside Voices

Ford's Mustang Mach-E Beats Tesla's Model 3 as Consumer Reports' Top Electric Vehicle for 2022

(CNBC) Ford's Mustang Mach-E, the automaker's bold bet to lead its

transformation into selling more electric vehicles, replaced the Tesla Model 3 as Consumer Reports' "Top Pick" for an electric vehicle in 2022. The designation is further validation of CEO Jim Farley's belief Ford can not only compete with...

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Ford Releases Blueprints for Maverick Owners to 3D Print Accessories

(Fortune) Ford has officially released the files needed to make your very own FITS-fitting accessories. Keep in mind, this is not 3D-printing schematics for individual products. Rather, they have released the blueprint for the slots themselves. That way a Maverick buyer can plug and play whatever they want...

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Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email fera@ford.com.

Directory

Directory Information

Phone numbers and email addresses for important Ford Motor Company contacts can be found on [@FordOnline here](#).

For benefit questions, please contact the NESC at 1-800-248-4444 or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been **relocated to an [@FordOnline web page](#)**.

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to blueoval@ford.com.

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