



Blue Oval  
Connect

## Weekly Edition

February 25, 2022

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

**Refer a Friend:** If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to [blueovalconnect.com](https://blueovalconnect.com).

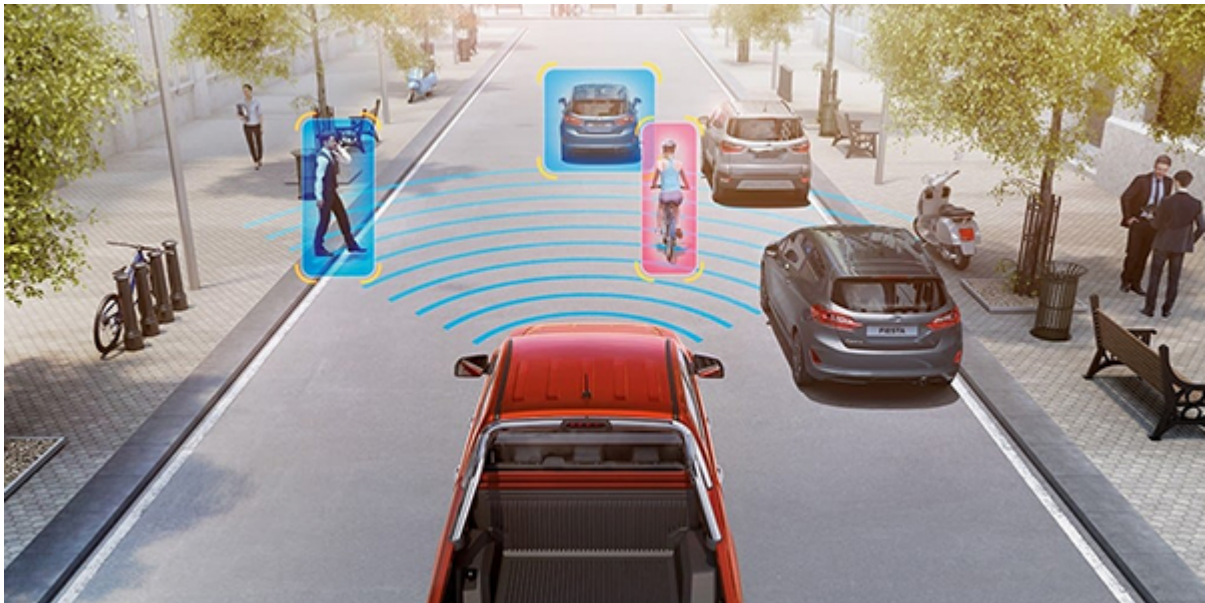
## Announcements



### **“Mind-Blowing Value:” Maverick Wins Cars.com Best of Year and Best Pickup Truck of 2022**

The Ford Maverick has won both the Cars.com Best Pickup Truck of 2022 and Best of the Year, the publication’s top honor. Maverick’s value, design and FITS is credited for the win. This award comes in addition to Maverick’s winning the 2022 North America Truck of the Year in January.

[Read More](#)



### **Bronco Sport and Explorer Lead Fords, Lincolns Named Top Safety Picks by IIHS**

The latest round of safety awards for our Ford and Lincoln vehicles shows how we're treating customers like family. Ford Bronco Sport and Ford Explorer were among the 10 Ford and Lincoln vehicles recognized for the highest safety by the Insurance Institute for Highway Safety. Ford F-150 extended cab and crew cab models were among the four pickup trucks awarded.

[Read More](#)



### **Mustang Wins Daytona 500 For Second Straight Season as Next Gen Era Gets Off to Perfect Start for Ford Performance**

The NASCAR Next Gen era has gotten off to a perfect start for Ford Performance as rookie Austin Cindric gave Mustang its second win in as many starts by capturing the 64th Annual Daytona 500 Sunday afternoon at Daytona International Speedway.



[Read More](#)

## Ford News



### **Retirees Learn How Ford Pro Aims to Revolutionize the Way Commercial Customers Work**

Many Ford retirees played an instrumental role in making Ford a leader in commercial vehicles. At a recent meeting of Ford Retired Engineering Executives (FREE), Ted Cannis explained how Ford Pro is building on that foundation, offering commercial customers a suite of solutions designed to help them drive productivity and their businesses...

[Read More](#)



### **Filipe Talks to Retirees about Products, Ford+ Plan, Moving with Urgency**

Dave Filipe, vice president, Vehicle Hardware Modules, talked to retirees recently about our products, our plan and how we are evolving in a changing industry. Filipe began by talking about Ford's winning portfolio, highlighting the new Ford Bronco and Maverick, named North American SUV and Truck of the Year, respectively...

[Read More](#)



### From Hauling Kegs to Finding Ancient Civilizations, Ford Maverick Customers Use Their Trucks to Better Fit Their Business

It's been incredible to see the great feedback and excitement we've received with Ford Maverick! As more customers receive their trucks, we've seen how customers are using their trucks both personally and professionally. Here are the stories of four Maverick customers who rely on their trucks to power their small...

[Read More](#)



### New Michigan Central CEO to Help Advance Future of Mobility at Innovation District

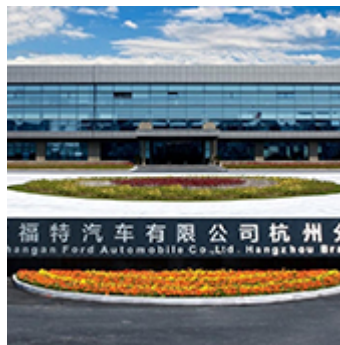
We recently shared news about who will be joining Ford at Michigan Central and how the district's structure will help unlock the innovations that shape the future of mobility. Michigan Central is taking another significant step toward that vision with the naming of mobility and urban planning veteran Joshua Sirefman to the role of CEO...

[Read More](#)

## Global Notes



**Next-Gen Ranger Raptor Rewrites the**



**Changan Ford Hangzhou Plant**



**Watch M-Sport Ford in Action in Sweden**

### Rulebook for Off-Road Performance

The next-generation and next-level Ford Ranger Raptor has arrived. Built to dominate in the desert, master the mountains and rule everywhere in between, the second-generation Ranger Raptor raises the off-road performance...

[Read More](#)

### Receives Official “Smart Factory” Designation, Representing One of The “Factories of the Future”

At Ford of Mexico, we are proud of the high-quality work we do. Now, Hermosillo Stamping and Assembly Plant has been recognized for its...

[Read More](#)

After a dream start to the 2022 FIA World Rally Championship in Monte Carlo last month, M-Sport Ford World Rally Team tackles the wintry conditions of Rally Sweden this weekend. The rally will see the new era of Hybrid Rally1 cars compete on snow and ice for the first time...

[Read More](#)

## Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to [blueoval@ford.com](mailto:blueoval@ford.com). Or post your photo on Twitter or Instagram and tag [@AtFordOnline](https://twitter.com/AtFordOnline) using #FordAlumni #MeandMyFord. **Let's see those Fords!**



### Weekly Spotlight

To continue celebrating Lincoln's 100th anniversary as part of Ford Motor Company, share a photo and a memory of your Lincoln, or of working with the Lincoln brand.

James Shaffer retired in 2007 from the Product Design Center. Here are his two Lincolns: a 2016 MK-T and a 1997 Mark VIII.

## Outside Voices

### These EVs are Cheaper to Own Than Their Gas-Powered Counterparts

*(Fast Company)* Ford's new F-150 Lightning—the electric pickup that can double as backup power for your house in a blackout—is 17% more affordable to own than the gas-powered version of the vehicle. That's according to a new

analysis that looks at some of the most popular cars and trucks in the U.S...

[Read more »](#)

### **Ford Patent Filed For Virtual Steering Wheel Controls**

*(Ford Authority)* Over the past several years, a number of automakers have replaced physical buttons – including some on steering wheels – with capacitive controls or even small screens. That appears to be the case with this new Ford patent, which depicts a steering wheel with virtual controls that take the...

[Read more »](#)

## **Ford Employees Recreation Association (FERA)**

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting [www.fera.org](http://www.fera.org). **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email [fera@ford.com](mailto:fera@ford.com).

## **Directory**

### **Directory Information**

Phone numbers and email addresses for important Ford Motor Company contacts can be found on [@FordOnline here](#).

For benefit questions, please contact the NESC at [1-800-248-4444](tel:1-800-248-4444) or visit [www.myfordbenefits.com](http://www.myfordbenefits.com).

## **Alumni Club Information**

### **Alumni Club Information Now Online**

**\*\*NEW UPDATES\*\***

A complete list of alumni club information and group meetings has been **relocated to an [@FordOnline web page](#)**.

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to [blueoval@ford.com](mailto:blueoval@ford.com).

**Has your email address changed?** [Click here](#) to update your email address.

If you have difficulty reading or opening links in this document, see the Blue Oval Connect Weekly Briefings [here](#).

## **@FordOnline Team:**

**Publisher:** Jenn Corney

**Associate Publisher:** Dan Roth

**Managing Editor:** Jennifer Placinta

**Graphic Designer:** Nickolus Kaiser

You received this email because you opted in to receive email communications from Blue Oval Connect.

Please note that we have updated the Privacy Policy for BlueOvalConnect.com. To review this document, click [here](#). We have also added to the site a statement relating to “Your California Privacy Rights.” To review this document, click [here](#).

To opt out of receiving email communications from Blue Oval Connect click [here](#).

Ford Motor Company, Blue Oval Connect,  
One American Road, Dearborn, MI 48126  
[1-800-392-3673](tel:1-800-392-3673)