



## Weekly Edition

January 21, 2022

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

**Refer a Friend:** If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to [blueovalconnect.com](https://blueovalconnect.com).

## Announcements



**Ford Team Exclusive Shareable Teaser: Bronco Raptor to be Unleashed**  
On Monday, Jan. 24, the world will see what happens when two off-road icons come together to form the performance halo of Bronco brand, Ford's outdoor brand of Built Wild and only-4x4 vehicles. Help spread the excitement with this exclusive shareable image! Download the photo above and use the message below to warn your social networks to brace themselves for what's coming.

#BroncoRaptor is being unleashed Monday and I can't wait! #WeAreFord

[Download Here](#)

Tune in here on Monday at 6 a.m. to learn more about the ultimate SUV for off-road enthusiasts.



### **Ford Hall of Fans at Pro Football Hall of Fame Announces Five Nominees for Class of 2022; Voting Open Now**

Ford Hall of Fans, now entering its fourth season recognizing some of the most passionate and electrifying NFL enthusiasts across the country, is welcoming a new group of superfans to its prestigious club. Five nominees are in the running for induction into the 2022 Ford Hall of Fans at the Pro Football Hall of Fame. They are Detroit Lions fan Michael Banks, Dallas Cowboys fan Miguel Castellanos, Denver Broncos fan Jesse Esquibel, New York Giants fan Amy Nolan and Chicago Bears fan Terence Young.

[Learn More](#)





### **Vote for Classic Ford Bronco to Benefit Veterans Returning Home**

A 1973 Ford Bronco could soon be seeing new life as a rebuild to benefit charity, and you can help it win. Detroit radio station WCSX (94.7 FM) morning show host “Big” Jim O’Brien is taking votes on which of several classic cars should be rebuilt and raffled as part of the station’s annual Stone Soup Project. The Bronco is among them.

[Learn More](#)

## **Ford News**



### **Ford Accelerates Software-Led Transformation by Joining Forces with ADT to Create Canopy Joint Venture, Advance Vehicle Security**

The Ford New Businesses Platform team has announced an important new collaboration with ADT to form Canopy. The new start-up will help commercial and retail owners strengthen vehicle security. Canopy is a key example of Ford transforming ownership experiences from periodic sales and service moments to more dynamic “always on” relationships through connected vehicle...

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### **Bronco Pope Francis Center First Edition Custom Build to be Auctioned at Barrett-Jackson in Fight Against Homelessness**

Ford Motor Company and the Pope Francis Center in Detroit will auction a unique Bronco paying homage to the original 1966 Ford Bronco® at the annual Barrett-Jackson Auction in Scottsdale, Arizona, on Thursday. Proceeds from the sale of the 2021 Bronco Pope Francis Center First Edition custom build will support the Pope Francis Center and its commitment to eradicating...

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### **From Supercars to Pickups, Ford's Sriram Pakkam Applies His Insights and Expertise to Upcoming Electric F-Series**

Whether managing airflow over the Mustang Mach-E 1400, blowing gusts at the base of Mt. Everest, even the winds of sudden career change, Ford engineer Sriram Pakkam takes it all in stride. After a decade applying his insights and expertise in high performance to IndyCar, NASCAR, World Rally racing, and...

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### **Continuing Dr. Martin Luther King Jr.'s Legacy**

On Monday, January 17, 2022, our country remembered and honored the legacy of Dr. Martin Luther King, Jr. and his enduring message of justice, love and peace, which is just as relevant and urgent today as when he spoke those words over 55 years ago. We encourage you to take a moment to reflect and learn more about Dr. King's legacy by participating in some...

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## **Global Notes**



**A Smarter Sportier All-New Mondeo is the**



**Ford Launches China Design Center in**



**Next-Gen Ranger Delivers the Versatility**

### **Newest Ford to Showcase “Progressive Energy in Strength”**

Ford has officially unveiled the all-new Ford Mondeo at its new China Design Center in Shanghai, revealing a sporty coupe-style sedan brimming with technology and showcasing ...

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### **Shanghai to Deliver “Best of Ford, Best of China” Vehicles**

The new Ford China Design Center in Shanghai is the company’s sixth global design center. It was the site of the premiere for the all-new Ford Mondeo, the latest model in Ford’s growing portfolio of...

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### **Every Truck Customer Needs**

Whether next-generation Ranger is being used for work, family or play, Ford knows its customers rely on a pickup that is functional, convenient and durable. And next-gen Ranger goes all-out with a wider cargo box packed with...

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## **Alumni Connect**

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to [blueoval@ford.com](mailto:blueoval@ford.com). Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**



L I N C O L N

### **Weekly Spotlight**

To celebrate Lincoln’s 100th anniversary as part of Ford Motor Company, share a photo and a memory of your Lincoln, or of working with the Lincoln brand.

## **Outside Voices**

### **Bill Ford is Doubling Down on Ford Shares, and Quietly Amassing More Control of his Great-Grandfather’s Company in the Process**

(CNBC) Unlike Elon Musk and other CEOs who’ve recently cashed out some of their company stock as prices soared, Ford has been doubling down on his

namesake company over the last decade. The 64-year-old is the company's biggest individual shareholder with 2.3 million shares of Ford's common...

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### **Ford Hires Detroit Construction Firm Walbridge as General Contractor on Tennessee Project**

*(The Detroit News)* Ford Motor Co. has selected Detroit-based construction firm Walbridge as the general contractor for the \$5.6 billion electric-vehicle assembly, battery manufacturing and supplier campus the Dearborn automaker is building in Tennessee with joint-venture partner SK Innovation...

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### **Ford's New Anti-Theft Technology Is Brilliant**

*(CarBuzz)* Having your vehicle stolen is probably one of the most annoying and frustrating things that can happen. Getting something snatched from the inside, like a smartphone, is also deeply disheartening. There are typical anti-theft systems new and old, but Ford figured it could do better. So it teamed up with security company ADT to create Canopy. This new joint venture...

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### **Electric Cars Could Become Charging Stations, Too**

*(WDIV)* Electric vehicles will soon have "bidirectional" or two-way batteries that can turn cars into useful sources of power for your home, worksite or even another car. Why it matters: One of the biggest obstacles to EV adoption is the lack of charging infrastructure. Ford Motor recently announced that the electric and hybrid versions of its popular F-150 pickup truck have an innovative...

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## **Ford Employees Recreation Association (FERA)**

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting [www.fera.org](http://www.fera.org). **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email [fera@ford.com](mailto:fera@ford.com).

## **Directory**

### **Directory Information**

Phone numbers and email addresses for important Ford Motor Company

contacts can be found on @FordOnline [here](#).

For benefit questions, please contact the NESC at 1-800-248-4444 or visit [www.myfordbenefits.com](http://www.myfordbenefits.com).

## Alumni Club Information

### Alumni Club Information Now Online

#### **\*\*NEW UPDATES\*\***

A complete list of alumni club information and group meetings has been **relocated to an @FordOnline web page**.

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to [blueoval@ford.com](mailto:blueoval@ford.com).

**Has your email address changed?** [Click here](#) to update your email address.

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