



Blue Oval
Connect

Weekly Edition

January 6, 2022

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

All-Electric F-150 Lightning News



Jim Farley @jimfarley98 · Jan 4

...

It's time. You can now build the #F150Lightning of your dreams. Start here: ford.to/3mUtTmJ

The first wave of early reservation holders will be invited to order their trucks starting this Thursday.

BUILD YOUR 2022 F-150 LIGHTNING
Choose Vehicle

CHOOSE YOUR MODEL

PRO	XLT	LARIAT	PLATINUM
Starting At: \$39,974 ^{MSRP}	Starting At: \$52,974 ^{MSRP}	Starting At: \$67,474 ^{MSRP}	Starting At: \$90,874 ^{MSRP}

Lightning Order Banks Now Open!

Beginning Thursday, Jan. 6, Ford will invite the first wave of F-150 Lightning retail reservation holders to convert to an order. The Build and Price website is now live so you can configure the F-150 Lightning of your dreams. If you have a reservation, keep an eye on your email inbox. Additional groups of reservation holders will be invited to convert their orders approximately every two weeks. Order banks for Lightning Pro and fleet customers have also opened.

[Learn More](#)



Full Speed Ahead: Ford Planning to Nearly Double All-Electric F-150 Lightning Production to 150,000 Units Annually; First Wave of Reservation Holders Invited to Order

Ford Motor Company announced it is planning to nearly double production of the F-150 Lightning™ pickup. The Rouge Electric Vehicle Center in Dearborn will increase output to 150,000 trucks per year to meet high demand for the first all-electric version of America’s best-selling vehicle, the F-Series.

[Learn More](#)

Ford News



Ford Best-Selling Automaker in Fourth Quarter

Ford Motor Company (NYSE: F) reported its December 2021 U.S. sales results.

[Read More](#)

My Unbridled Experience with the Mustang Mach-E

Two lucky Ford employees were recently given a chance to enjoy a five-day loan of the Mustang...

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Ford Plants Mobilize Support For Tornado Victims

On Dec. 11, 2021, just a few hours after tornadoes devastated parts of western Kentucky, Todd Dunn, UAW Local 862 president, posted a video requesting support and Ford employees began to mobilize. Supplies started pouring in to the union halls of Kentucky Truck...

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Detroit Jewish News Features Ford GDI&A Lead Gil Gur-Arie

In the past year, Ford's Gil Gur-Arie – chief data and analytics officer – led his Global Data Insight & Analytics (GDI&A) team to accelerate its big data capability by designing a new system that leverages Google's cloud and AI expertise to better structure and analyze data.

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Global Notes



Mustang Mach-E is Delivered to First Customers in China

The award-winning Mustang Mach-E was officially delivered to first customers in China on Sunday, Dec. 26, 2021. Ad executive and Mustang fan Jin Zhang is among the customers taking delivery. He anticipates using his Mach-E as a family vehicle. He is...

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Ford Vietnam to Introduce New Ford Transit: A Reliable Business Partner

For more than 20 years of presence, the Ford Transit has dominated the leading position in the 16-seat commercial van segment for its capability, safety and comfort. With various in-depth research in customer experience, the Ford product...

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Ford Transit Custom is UK's Top-Selling Vehicle for 2021

Ford Transit Custom was the UK's top-selling vehicle in 2021, and Ford was the UK's commercial vehicle sales leader for the 56th consecutive year. Ford also remained the UK's No.1 top selling brand for combined passenger and commercial vehicle sales...

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Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**

Outside Voices

Ford F-150 Lightning: Everything You Need To Know Before Ordering

(InsideEVs) This week, Ford is opening the order bank for the all-new F-150 Lightning all-electric pickup and, since the configurator is now online, let's take a look at the details. Fleet customers were able to place an order starting yesterday (January 5), while retail customers can place an order today (January 6). There are four main versions of the Ford F-150 Lightning, some with two...

[Read more »](#)

Ford Plans Surge in Production of All-Electric F-150 Lightning Pickup Truck

(NBC) Buoyed by a growing demand, Ford Motor Co. said Tuesday it will double the production of its first electric version of the F-150 pickup truck, America's bestselling vehicle. The surge in production of the F-150 Lightning to 150,000 vehicles per year builds on the automaker's previous announcement in the fall that it would double the manufacturing from 40,000 to 80,000 vehicles at...

[Read more »](#)

Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email fera@ford.com.

Directory

Directory Information

Phone numbers and email addresses for important Ford Motor Company contacts can be found on [@FordOnline here](#).

For benefit questions, please contact the NESC at [1-800-248-4444](tel:1-800-248-4444) or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been **relocated to an [@FordOnline web page](#)**.

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to blueoval@ford.com.

Has your email address changed? [Click here](#) to update your email address.

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