



Blue Oval
Connect

Weekly Edition

July 15, 2022

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

Announcements



Hau Thai-Tang and Frederiek Toney to Retire After Stellar Careers; Dave Bozeman Joins Ford to Lead FCSD, Enthusiast Vehicles

Hau Thai-Tang and Frederiek Toney, two highly respected Ford Motor Company senior leaders, have announced they will retire later this year. Dave Bozeman is joining the company to help advance the Ford+ plan after successful tenures at Amazon, Caterpillar and Harley-Davidson.

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F-150 Lightning Illuminates on Marvel's 'Thor: Love and Thunder' Movie Release

Ford has partnered with Marvel Studios for the Summer Supercharged Ford Drive-In series. The series launched with an early screening of "Thor: Love and Thunder."

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Tell Your Friends and Family Ford is Hiring!

Do you know someone who wants to build the best-selling truck in America *and* build a great future for themselves? Tell them to come out to Kansas City Assembly Plant on Saturday, July 23, and find out about our benefits, job stability and more. They will be able to talk to HR, apply and possibly even receive an offer on the spot. Visit [this link](#) to learn more about these opportunities!

#WeAreFord #BuiltFordProud

Ford News



From Jim Farley: Leadership Lessons from NFL Legend Tom Brady

After all the wins, the awards and years in the NFL, quarterback Tom Brady is still in love with the game. He is the final guest on...

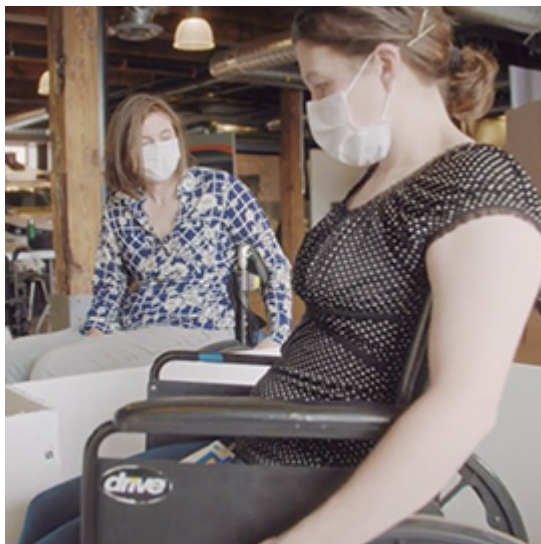
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Frick Talks to Retirees about Ford+ Transformation

It's been a challenging couple of years for the auto industry, but difficult times sometimes lead to opportunity, said Andrew Frick, VP, U.S. Sales, Distribution and Trucks, Ford Blue.

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Designing Accessible Vehicles with our Customers at the Center
Meet Emily Obert, Ford Next Accessibility Lead, who is on a mission to remove any obstacles that may limit our customers' progress as



Symbol of Hope: Ford Employee Bikes from Michigan to New York City
Global Powertrain Engineering Designer Wendy Carek and her husband Jeffrey rode to symbolize

she designs products with ALL customers top of mind.

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hope for law enforcement officers suffering from depression...

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[Herb Hibbs Serves as Guardian on Honor Flight »](#)

Global Notes



Iconic Ford Bronco Ventures into New Territory in Europe

The four-door Bronco will be available in limited numbers in selected left-hand drive European markets beginning in late 2023.

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Born to be Wild: Mom Gives Birth in Mustang Mach-E

Despite departing for the hospital in good time in their electric car, a Ford Mustang Mach-E, Christine's water broke just...

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Ford Launches New High-Tech Stamping Plant for Next-Gen Ranger

The new plant is a first for Ford in South Africa, which previously used external suppliers to stamp metal body...

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['Off Road' Readers Bestow Coveted Awards on Ford Ranger, Mustang Mach-E »](#)



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Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**



Weekly Spotlight

James Shaffer shared a pic of his 2021 Lincoln Aviator. He retired from the Product Design Center in 2007 after more than 30 years with the company.

Outside Voices

Ford F-150 Lightning Review: One Truck to Rule Them All

(Autoblog) The Ford F-150 Lightning is a stunning achievement that proves that an electric pickup isn't only possible, it's actually better in most respects.

[Read more »](#)

GM, Ford Poised to Eat Tesla's Lunch Over Next Four Years

(Motor Trend) GM and Ford will see their piece of the EV market jump to 15 percent each—which will be higher than Tesla's.

[Read more »](#)

TikTok Automotive Stars are Racking up Billions of Views

(Newsweek) Most of the top 10 most popular car models are expected. The Ford Mustang lands at number two with 10.7 billion TikTok views... But the winner, made more surprising by its newness, is the Ford Maverick with 10.9 billion views.

[Read more »](#)

I Was Wrong to Doubt the Ford Bronco

(Jalopnik) When the reviews rolled in, I took them all with a Bronco-sized grain of salt because few reviewers used the machine for more than splashing through a mud puddle or commuting through midtown Manhattan... Then I spent two weeks in a four-door Wildtrack with the Sasquatch package. I've never been happier to admit I was wrong.

[Read more »](#)

Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email fera@ford.com.

Directory

Directory Information

Phone numbers and email addresses for important Ford Motor Company

contacts can be found on @FordOnline [here](#).

For benefit questions, please contact the NESC at 1-800-248-4444 or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been **relocated to an @FordOnline web page**.

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to blueoval@ford.com.

Has your email address changed? [Click here](#) to update your email address.

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