



Blue Oval
Connect

Weekly Edition

June 17, 2022

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

Announcements



Donate to JDRF for Chance to Win a 2022 Ford F-150 Lightning

You can enter for a chance to win the vehicle — donated by Ford Motor Company — and help JDRF in its mission to improve lives today and tomorrow by accelerating life-changing breakthroughs to cure, prevent and treat type 1 diabetes (T1D). Donations start at \$10.

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New Government Relations Conversations Newsletter

Designed to keep you updated on what's happening with the Ford Government Relations team, this quarterly newsletter provides a quick look at policy priorities, events and happenings.

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Ford News



Three Detroit Artists to Launch Michigan Central Art Program at Bagley Mobility Hub
Michigan Central, the 30-acre innovation district in the Corktown



Farley Discussion with Morgan Stanley Runs Gamut from Professional to Personal
In the expansive discussion, Farley outlines the strategy behind the Ford+

and Southwest neighborhoods of Detroit, is coming to life with original artwork that engages and celebrates the community.

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plan and explains the important role each employee plays in the company's cultural transformation. He also shares why he believes...

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Rouge Electric Vehicle Center Process Engineer Shares Passion for Music Video Production

About a year ago, Scott picked up a video camera and hasn't stopped. He films videos for local artists and friends and runs a YouTube page, RodScottStudios, where he posts his work.

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Throwback: Edsel Ford's Eye for Design Leaves Mark on Lincolns

His discerning eye helped guide the company to produce vehicles that were as aesthetically pleasing as they were practical. "Father made the most popular car in the world," he said. "I want to make the best car in the world."

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Global Notes



When it's OK to Fly a Drone Inside a Ford Factory

Flying drones inside factories to better monitor stock levels might sound fanciful, but that's exactly what's being piloted at Ford's Almussafes facility in Valencia right now.

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Lifesaving Project Honored with President's H&S Award

A project that automatically moves automated guided vehicles to clear a path for the emergency services has scooped a President's Health...

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Ford C-V2X Technology Making Roads Safer and Less Congested

Ford China announced that its cellular vehicle-to-everything technology, or C-V2X, will be deployed in Xi'an as part of Ford's partnership with...

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Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag [@AtFordOnline](#) using [#FordAlumni](#) [#MeandMyFord](#). **Let's see those Fords!**



Weekly Spotlight

David Hyslop with his three Ford vehicles (from right): a 1949 Ford Monarch, 2017 Mustang GT/CS and a 2022 Ford Edge. David enjoyed a 30-year career at Ford of Canada in various sales- and marketing-related positions. After retiring in 2006, he began a second career as a cash crop farmer.

Outside Voices

Ford Takes Early Lead in Blazing EV Pickup Race

(WardsAuto) Ford's own research shows that among Lightning reservation holders, 50% are buying their first truck and 70% are buying their first Ford. Getting the F-150 Lightning to market quickly and producing it in high volume could be a game-changer if it brings converts to the fold.

[Read more »](#)

Ford CEO Jim Farley Thinks Customer Experiences Are the Future

(Ford Authority) Ford CEO Jim Farley revealed quite a few interesting tidbits of information regarding the automaker's future and strategy while speaking at the recent 2022 Alliance Bernstein Strategic Decisions Conference.

[Read more »](#)

Ford Fireworks Return to Detroit Waterfront on June 27

(WJR-AM) Ford Motor Company has also announced the extension of their

commitment of world-class Parade Company events through 2024.

[Read more »](#)

Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email fera@ford.com.

Directory

Directory Information

Phone numbers and email addresses for important Ford Motor Company contacts can be found on [@FordOnline here](#).

For benefit questions, please contact the NESC at [1-800-248-4444](tel:1-800-248-4444) or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been **relocated to an [@FordOnline web page](#)**.

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to blueoval@ford.com.

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