



Weekly Edition

June 3, 2022

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

Announcements



Ford Announces 6,200 New UAW Jobs; Converting Nearly 3,000 Temporary Employees; Upgrading Plants to Deliver Ford+ EV, ICE Product Plans

These actions – which come more than a year ahead of 2023 contract negotiations – are part of the company's Ford+ growth strategy and include plans for an all-new global Mustang coupe and Ranger pickup for North America, as well as an all-new electric commercial vehicle for Ford Pro customers.

[Read More](#)

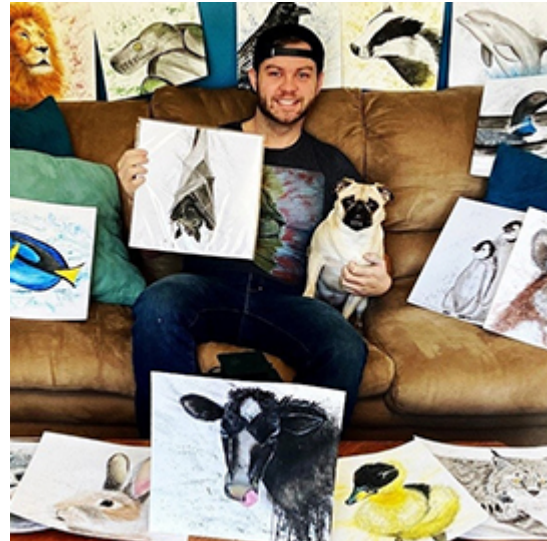
Ford News



Ford Releases May U.S. Sales

Mustang Mach-E delivered its best-ever sales performance, F-150 Lightning recorded its first sales, Ford U.S. share expanded 3.5 percentage points and F-Series sales were up 6.9 percent for the month.

[Read More](#)



Michigan Assembly Employee's Son Becomes Viral Woodburning Star

Austin Fabinski went viral after posting a video of himself woodburning an image of Pokémon on TikTok. The moment gave him...

[Read More](#)



Mirror Image at KC Assembly



Edsel Ford's Influence on Display

Shines Light on Sisters Working in Tandem

One of the twins installs hood hinges to the driver's side of the Transit van, while the other installs hinges on the passenger side. They take pride in their job, and are proud to say that they chose to follow in the footsteps of their father, Carl Woodley...

[Read More](#)

as Employees Celebrate Lincoln Centennial

Lincoln became a part of Ford Motor Company on Feb. 4, 1922, when Henry Ford paid \$8 million to buy the future American luxury icon. But it is Edsel Ford whose influence can be seen in the early decades of the enterprise.

[Read More](#)

RELATED:

[Throwback: Ford Brings Automation to the Masses»](#)

Global Notes



Protect the Planet, Get Fitter and Become a More Sustainable Driver

This month, Ford of Europe launched its Park the Car initiative, inviting people to avoid driving for short journeys when they could easily walk or ride instead.

[Read More](#)



Rugged Style Makes the Ford EcoSport Active More Appealing than Ever

The EcoSport Active is based on the popular mid-range EcoSport Trend 1.0 EcoBoost Automatic and adds an appealing measure of distinction to the mix, thanks to a range....

[Read More](#)



Ford Argentina Moves Forward to Continue Transforming Its Customers' Experience

Ford Argentina presented new initiatives through its Ford Innovation program to continue transforming the local mobility scenario...

[Read More](#)



@BlueOvalNow

Download the Blue Oval Now app

Receive news alerts for vehicle reveals, breaking news, sales results and more.

App Store

Google Play Store

Why you'll love the @BlueOvalNow app:

Easy access to Ford and industry news. Discover the channels and personalize the news for you. Channels include: North America Top Stories, Industry News, Ford Trucks, Alumni Connect and more! Receive news alerts for vehicle reveals, breaking news and more. Share news with your friends and family through your social media apps, or text and email.

Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**

Outside Voices

Ford's \$2B Investment in Michigan 'Solidifies' State's Auto Production

(Bridge Michigan) Michigan scored a win on Thursday in its drive to preserve automotive production here amid massive changes coming to the industry from the shift to electric vehicles.

[Read more »](#)

Ford Is Going to 100% Online, Fixed-Price Sales for EVs

(Road & Track) Farley went on to say that he sees the physical locations of dealers as a huge opportunity to push an edge over competitors, but that the current stores will have to radically evolve. Dealers can do it, he said, "but the standards are going to be brutal."

[Read more »](#)

Ford Asks Fans to Name New Mustang Package

(CarBuzz) For the last few days, Ford had been teasing something to do with the Ford Mustang. For a quick second, we thought it might relate to the Mustang GT3 car. Or perhaps even the next-gen Mustang. Not a debut, by any means, but perhaps some more info. We were wrong on both counts.

[Read more »](#)

Watch Jimmy Fallon Rap About The 2022 Ford F-150 Lightning: Video

(Ford Authority) Fallon created a rather interesting song and music video discussing the many merits of the 2022 Ford F-150 Lightning that he calls “Junk in My Frunk,” an ode to a vehicle that he’s admittedly obsessed with at the moment.

[Read more »](#)

Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email fera@ford.com.

Directory

Directory Information

Phone numbers and email addresses for important Ford Motor Company contacts can be found on [@FordOnline](#) [here](#).

For benefit questions, please contact the NESC at 1-800-248-4444 or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been

relocated to an @FordOnline web page.

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to blueoval@ford.com.

Has your email address changed? [Click here](#) to update your email address.

If you have difficulty reading or opening links in this document, see the Blue Oval Connect Weekly Briefings [here](#).

@FordOnline Team:

Publisher: Dan Roth

Managing Editor: Jennifer Placinta

Graphic Designer: Nickolus Kaiser

You received this email because you opted in to receive email communications from Blue Oval Connect.

Please note that we have updated the Privacy Policy for BlueOvalConnect.com. To review this document, click [here](#). We have also added to the site a statement relating to "Your California Privacy Rights." To review this document, click [here](#).

To opt out of receiving email communications from Blue Oval Connect click [here](#).

Ford Motor Company, Blue Oval Connect,
One American Road, Dearborn, MI 48126
[1-800-392-3673](tel:1-800-392-3673)