



Blue Oval
Connect

Weekly Edition

March 02, 2022

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

Editor's note: You are receiving a special edition of Blue Oval Connect. Your regular edition will return Friday, March 04.

Announcements



Team,

The Ford Motor Company has endured and thrived for 118 years – through every imaginable challenge – because we have the vision to imagine the future and the courage to change.

Today, we are announcing some of the most important changes in our history. I want to share with you here my thoughts about what it all means.

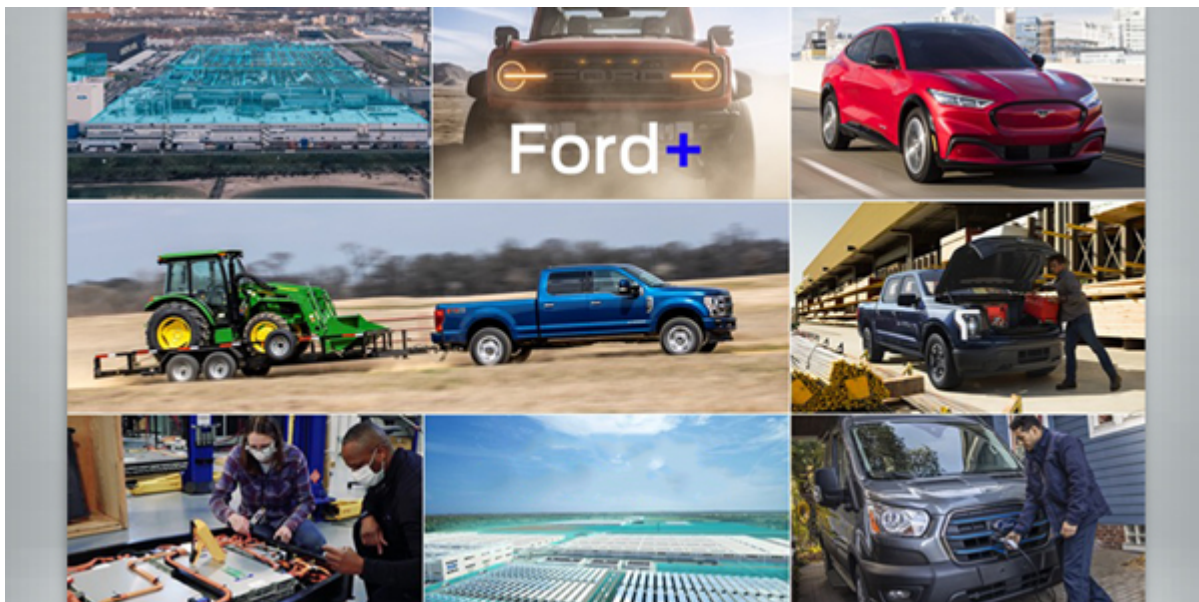
Ford created a product, a business culture and a way of building cars that nobody else had ever imagined. We revolutionized mobility. We democratized transportation.

We redefined the car, the truck and our business again and again – think of the Mustang, the GT, the sport utility vehicle, the hybrid, the embrace of sustainability.

We did those things with combinations of mastery and imagination, craftsmanship and experimentation, engineering and art, discipline and intuition, family stewardship and diversified talent. Over and over, we unlocked possibilities and shaped this industry's future. We combined elements to create alloys that were even stronger than their parts.

Today we're doing it again.

[Read More](#)



Ford Accelerating Transformation: Forming Distinct Auto Units to Scale EVs, Strengthen Operations, Unlock Value

Last May, Ford President and CEO Jim Farley introduced the Ford+ plan, calling it the company's biggest opportunity for growth and value creation since Henry Ford scaled production of the Model T. The formation of two distinct, but strategically interdependent, auto businesses – Ford Blue and Ford Model e – together with the new Ford Pro business, will help unleash the full potential of the Ford+ plan, driving growth and value creation and positioning Ford to outperform both legacy automakers and new EV competitors.

[Read More](#)



Video Message: Accelerating Transformation | Ford+

Ford is continuing to transform its global automotive business, accelerating the development and scaling of breakthrough electric, connected vehicles, while leveraging its iconic nameplates to strengthen operating performance and take full advantage of engineering and industrial capabilities.

[Watch Now](#)

Stay tuned for much more about how this transformation will come to life later today, as well as over the coming weeks by checking in to the important updates shared across [@FordOnline](#) and [@BlueOvalNow](#).

Outside Voices

EXCLUSIVE: Ford Set to Announce Plans to Run EV, ICE as Separate Business

(Reuters) The EV and ICE businesses will have separate names but will remain under the Ford corporate umbrella, in the same way the company operates its Ford Pro commercial business for corporate customers, said the people, who asked not to be identified.

[Read more »](#)

Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions

(like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email fera@ford.com.

Directory

Directory Information

Phone numbers and email addresses for important Ford Motor Company contacts can be found on [@FordOnline here](#).

For benefit questions, please contact the NESC at 1-800-248-4444 or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been **relocated to an [@FordOnline web page](#)**.

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to blueoval@ford.com.

Has your email address changed? [Click here](#) to update your email address.

If you have difficulty reading or opening links in this document, see the Blue Oval Connect Weekly Briefings [here](#).

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