



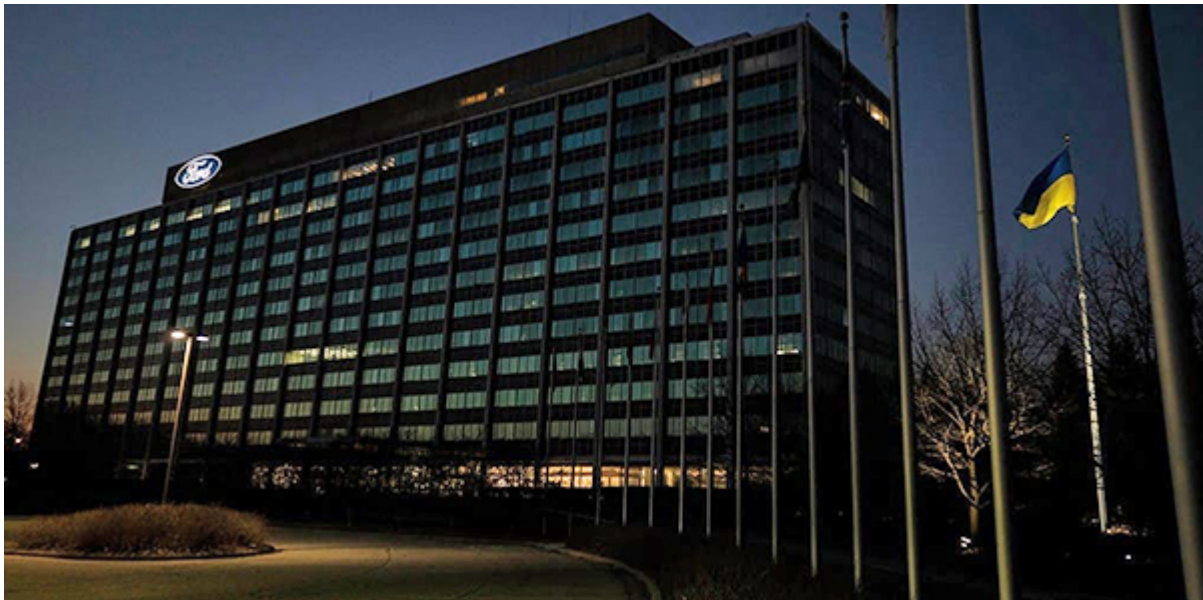
Weekly Edition

March 04, 2022

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

Announcements



Ford Issues Statement on Suspension of Russian Joint Venture and Assistance for Ukrainian Refugees

As part of the global community, Ford is deeply concerned about the invasion of Ukraine and the resultant threats to peace and stability. The situation has compelled us to reassess our operations in Russia. While we don't have significant operations in Ukraine, we do have a strong contingent of Ukrainian nationals working at Ford around the world and we will continue to support them through this time.

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SALES

February 2022



Ford Takes In Over 72,000 New Retail Vehicle Orders In February; Record Start For Ford Brand SUV Retail Sales

Ford Motor Company (NYSE: F) reported its February 2022 U.S. sales results.

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INSIDE★ POLITICS



GOVERNMENT RELATIONS

Inside Politics: Kumar Galhotra Leads 2022 Alliance for Automotive Innovation Board of Directors Meeting

Kumar Galhotra, president, Ford Blue, recently attended the first Alliance for Automotive Innovation meeting in 2022. As the newly elected chair of the Board of Directors, Galhotra will play an influential role leading the automotive industry's lobbying and advocacy efforts in the U.S. Galhotra's tenure, which comes after serving as Chair of the Strategic Planning Committee in 2021, will focus on bringing the industry together to confront shared challenges.

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Ford News



Lincoln Pilots Mobile Vehicle Spa Service, Launches Lincoln Access Rewards Visa and Concierge Program

Building on the brand's portfolio of effortless and connected experiences, Lincoln is currently piloting a new Mobile Vehicle Spa service in the Houston, Texas area and is set to launch the Lincoln Access Rewards Visa* and an all-new concierge program, Pursue Your Passions this month. Mobile Vehicle Spa...

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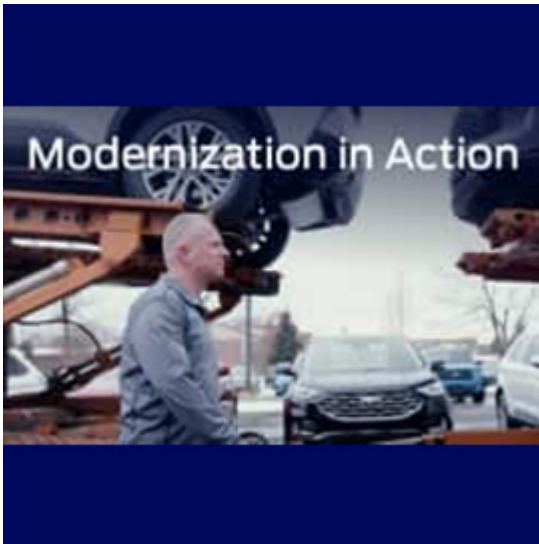
VIDEO: F-150 Lightning's Endures Built Ford Tough Testing in Extreme Cold of Alaska; Electric truck is All-Season Ready

This winter, Ford engineers spent two weeks in the heart of Alaska in minus 30-degree temperatures to continue fine-tuning the F-150® Lightning™ pickup's performance on low-traction surfaces like snow and ice, and in extreme cold to give customers maximum confidence. Formally called low-mu testing, this type of...

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[New Study Finds Greater Greenhouse Gas Reductions for Pickup Truck Electrification than for Other Light-Duty Vehicles»](#)



VIDEO: Modernization in Action on the Dealer Lot

Before he was working in data services on dealer tools, Jeff Hart suffered through winter walks on the lot to manually maintain every vehicle. Liz Webber has been with Ford since the days of paper maps and lugging binders from dealership to dealership. Now, Jeff, Liz and their teams are solving pain points in our systems and modernizing how our work gets done – improving the...

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From Jim Farley: 'Change is a Blessing' – Conversations with Civil Rights Icon Andrew Young

Andrew Young is a civil rights icon, a renowned diplomat, and an unwavering champion for equality, respect and the power of peaceful communication to bring change – even in the face of unfathomable odds. We're highlighting the life and legacy of the former congressman and Ambassador to the United Nations – who will soon...

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Global Notes



Next-Generation Ford Everest Is Bold



Spin and TIER Join Forces to Become



VIDEO: From Cologne to Berlin in a Mustang

Outside, a Sanctuary on the Inside and Engineered For Adventure

The next-generation Ford Everest made its global debut, blending adventure-ready capability with exceptional comfort and customer-focused technology in a rugged, refined and fun to...

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World's Largest Micromobility Operator, Ford Retains Strategic Stake

Ford, Spin and TIER mobility, Europe's leading shared micromobility provider, announced the tie up of Spin and TIER. Spin's brand and its partnerships with...

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Mach-E

What can Ford do to make long-distance journeys easier for electric vehicle drivers? That's one question a 17-strong group of Ford employees tried to answer as part of a special EV challenge that saw them embark on a 600-kilometre drive from Cologne to...

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Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**



Weekly Spotlight

To continue celebrating Lincoln's 100th anniversary as part of Ford Motor Company, share a photo and a memory of your Lincoln, or of working with the Lincoln brand.

Andrew Burns retired after 15 years as a millwright in the Mahwah Ford plant and 16 years in the Edison Assembly Ford plant. He had been hunting for a Mark VIII for over a decade and found this timeless beauty with only 44,500 miles on it, plus a 10-CD player in the trunk.

Outside Voices

Here's Why Ford Didn't Spin Off Its Electric-Vehicle Business

(CNBC) Ford Motor said on Wednesday that it will separate – but not spin off –

its electric vehicle business from its legacy autos operations. Many Wall Street analysts and investors have been pressuring legacy automakers like Ford to spin off their electric vehicle operations, in hopes of capturing a high valuation like those that investors have been awarding some EV start-ups...

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Ford to Use Model e Name it Blocked from Tesla in Trademark Fight

(Ford Authority) Adults fighting over the letter E. It sounds like a “Sesame Street” episode gone bad. But it really happened. And now the winner of that battle, Ford Motor Co., just announced that Ford “Model e” (intentionally lowercase) is the name of its all-electric auto division. Behind the scenes, it's a story of an iconic automaker keeping a startup company based in Silicon...

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Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email fera@ford.com.

Directory

Directory Information

Phone numbers and email addresses for important Ford Motor Company contacts can be found on [@FordOnline here](#).

For benefit questions, please contact the NESC at [1-800-248-4444](tel:1-800-248-4444) or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been relocated to an [@FordOnline web page](#).

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to blueoval@ford.com.

Has your email address changed? [Click here](#) to update your email address.

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