



Weekly Edition

March 11, 2022

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

Announcements



New Ford GT Holman Moody Heritage Edition Debuts This Spring
Say hello to the new Ford GT Holman Moody Heritage Edition, a car that pays tribute to Ford's famous 1-2-3 finish at the 1966 Le Mans race.

[Read More](#)

Ford News



Ford Pro Adds All-New Charging Hardware to One-Stop-Shop for Commercial EV Customers

Ford Pro is launching six new home and depot chargers to add to its end-to-end portfolio of charging solutions.

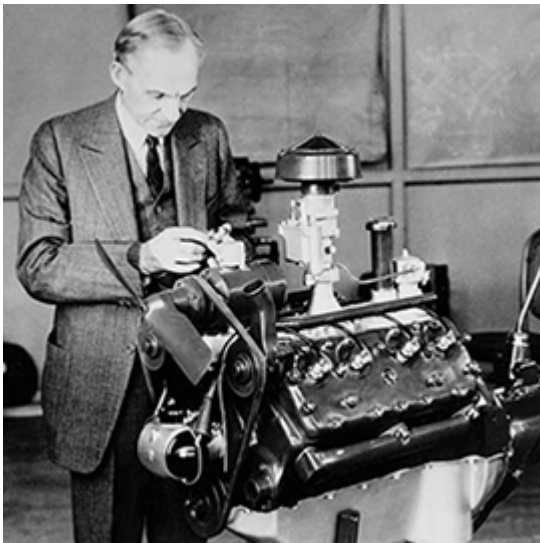
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Haywood County Seniors Excited for BlueOval City

An article in the local paper said, "It's hard to imagine the impact or if there has ever been anything more important to the..."

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Throwback: Henry Ford's \$300 Million Bet on the Flathead V8 Pays Dividends

As sales of the Model A began to slump with the Great Depression and the introduction of a popular...

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Ford Dealership Celebrates a Century of Serving Customers

Did you know that there are 47 Ford dealerships that are 100+ years old and the oldest has been in business for 119 years!

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Global Notes



Legendary Ford Bronco Debuts in Korea, Redefines Off-Road SUV Market

Ford Korea held a Bronco launch showcase at S-Factory in Seongsu-dong, Seoul, inviting local automotive media...

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Ford's Top Colors of 2021 Revealed

Magnetic was the most popular color selection in Europe for Focus, Puma and Kuga, while Frozen White was the leading selection for Fiesta whereas Mustang Mach-E...

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New Ford Mustang California Special Crosses the Atlantic

Ford is bringing the Mustang California Special to Europe, delivering West Coast style, V8 performance and roof-down fun – whatever the weather.

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Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**

Weekly Spotlight

To continue celebrating Lincoln's 100th anniversary as part of Ford Motor Company, share a photo and a memory of your Lincoln, or of working with the Lincoln brand.

Bob Shellenberger worked at Ford for



36 years as a skilled machine repairman: nine years on production and 27 years after the apprenticeship. He was joint co-chair of the local apprenticeship committee for about 25 years with several awards to his name. Here is his Ford.

Outside Voices

Ford Named to Fast Company's Most Innovative Design Companies Of 2022

(Fast Company) On top of entering the market as an affordable EV performance version of America's favorite vehicle and reaching nearly 200,000 preorders before Ford paused them, the F-150 is also a backup storage battery for your home that can run for days on end.

[Read more »](#)

Ford's Linda Zhang Gives Advice for Women Trying to Break into STEM Careers

(WGVU) Ford Motor Company's Chief Engineer for the F-150 Lightning, Linda Zhang, joins TMS to discuss her role in bringing to market this Ford product, plus her advice for other women looking to break into engineering or other STEM fields.

[Read more »](#)

Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed. The roving**

FERA desk has been suspended until further notice. Send questions or for more information, email fera@ford.com.

Directory

Directory Information

Phone numbers and email addresses for important Ford Motor Company contacts can be found on [@FordOnline here](#).

For benefit questions, please contact the NESC at [1-800-248-4444](tel:1-800-248-4444) or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been **relocated to an [@FordOnline web page](#)**.

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to blueoval@ford.com.

Has your email address changed? [Click here](#) to update your email address.

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