



Weekly Edition

March 18, 2022

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

Announcements



VIDEO: Ford's Farley Talks Transition to EVs, How F-150 Lightning Can Help Power California Grid

Ford President and CEO Jim Farley addressed the auto industry's transition to all-electric vehicles and made a significant announcement about a new partnership for Ford during a fireside chat at the CERAWEEK conference in Houston. The 40th-annual conference focused on the challenges and opportunities to reduce emissions during that evolution.

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‘We can’t go racing without Ford’: Daytona 500 Champion Austin Cindric Visits Flat Rock Assembly Plant

Just weeks after winning the Daytona 500 to kick off the NASCAR season for Ford Performance, rookie Cup Series driver Austin Cindric toured the production home of the Ford Mustang. The visit to Flat Rock Assembly Plant was a chance for Cindric to meet with employees and see the iconic pony car, which provides the underpinnings for the winning race car, produced from start to finish.

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Ford News



Ford Pilots Proactive CX Program Helping Ease Customer Frustration

If your car has ever broken down, you know what a disruptive experience it can be – calling roadside assistance, waiting for a tow truck, figuring out how you're going to get home and then worrying about how long it will take your vehicle to be repaired. Ford is piloting a new program designed to ease some of that frustration and demonstrate what it means to treat customers like family.

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Geared for Success: Ford Now Operates 3D Printers

Autonomously, Increasing Efficiency and Reducing Cost
At Ford's Advanced Manufacturing Center, Javier is tasked with operating the 3D printers completely on his own. He is always on time, very precise in his movements, and he works most of the day – taking only a short break to charge up. This innovative robot on wheels from supplier KUKA, called Javier by...

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Chuck Ealey's Undefeated Spirit Led Him to Overcome Obstacles and Land a Life He Always Dreamed Of

Not many can say they've lived a life quite like Chuck Ealey. Born and raised in Ohio, Chuck began his athletic career in high school as a pathway to help him secure a higher education. Chuck had no way of knowing that his future would hold all that he dreamed of – one of the most celebrated careers in college football history, success as an...

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Versatility in a Small Package: My Week with the Ford Maverick

@FordOnline recently awarded a five-day loan of the Ford Maverick to the winners of the Let's Get Social: Truck Month contest. This article is a review of the vehicle and has been edited for publication.

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Global Notes



All-New Lincoln Zephyr Officially Launches in China

On March 12, Lincoln held a special livestream event for the official launch of the all-new Lincoln Zephyr in China. Designed to resonate with and...

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Ford Takes Bold Steps Toward All-Electric Future in Europe

Ford announced significant strides toward an all-electric future in Europe, which will see the company transformed and offering a new...

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Ford Spain Helps Girls Become Tech Entrepreneurs of the Future

A group of girls whose parents are employed at Ford Almussafes are seeking to become the female technology leaders of tomorrow.

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Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**

Weekly Spotlight

To continue celebrating Lincoln's 100th anniversary as part of Ford Motor Company, share a photo and a memory of your Lincoln, or of working with the Lincoln brand.

Tom Pascoe retired from the Dearborn Engine Plant in 2012 as a Tool & Die Maker, but worked at



Wixom Assembly where both of his Lincolns were built. He has owned the 1972 Lincoln Continental Mark IV since 2014 and the 1998 Lincoln Mark VIII since 2018.



Outside Voices

Electric Ford F-150 Lightning: Here's How Much Money it Saves Over Gas

(Fox News) The Ford F-150 Lightning electric pickup will be hitting the streets soon, and now we have an idea of how much it will cost to go cruising in one. A window sticker for an entry-level \$41,669 F-150 Lightning 4x4 with a standard range battery that provides 230 miles of driving per charge that...

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Ford Ramps Up as the Fight for EV Domination in Europe Heats Up

(Detroit Free Press) Ford Motor Co. plans to dramatically expand its electric vehicle investment in Europe even while global markets are rocked by Russia's attacks in Ukraine, a leading supplier of neon that's needed to make semiconductor chips. The chip shortage has paralyzed auto manufacturing...

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Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email fera@ford.com.

Directory

Directory Information

Phone numbers and email addresses for important Ford Motor Company contacts can be found on [@FordOnline here](#).

For benefit questions, please contact the NESC at 1-800-248-4444 or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been **relocated to an [@FordOnline web page](#)**.

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to blueoval@ford.com.

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