



Blue Oval  
Connect

## Weekly Edition

March 25, 2022

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

**Refer a Friend:** If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to [blueovalconnect.com](https://blueovalconnect.com).

## Announcements



### **2022 Lincoln Navigator Named A Best New Family Car By Good Housekeeping**

Good Housekeeping in partnership with the experts from Car and Driver agree that new design and tech make the 2022 Lincoln Navigator a sanctuary for the whole family, naming the flagship Lincoln SUV a Best New Family Car.

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### **Kiersten Robinson Selected for Ford Blue Operating Position; Jennifer Waldo, Christopher Smith Join as New Ford Leaders**

Ford is further strengthening its leadership team – hiring two highly regarded executives and giving a significant global operating role to an accomplished longtime senior colleague – as it continues to execute the customer focused Ford+ plan for growth and value creation.

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### **VIDEO: Mary Culler Introduces Ford Fund 2021 Annual Report**

Community has always come first at Ford. As the company's philanthropic arm, Ford Motor Company Fund designs programs and initiatives that build equity and empower underserved communities. Learn more about the people we serve, partners we work with and the many ways we are building a better world in our 2021 Ford Fund Annual Report.





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## Ford News



### **VIDEO: F-150 Lightning Tows 10,000 Pounds Up Colorado's I-70 on Coldest February Day in Boulder in 123 Years, Davis Dam in Triple Digit Heat**

Whether hauling snowmobiles to the cabin in the dead of winter or the pontoon to the lake in the dogdays of summer, the 2022 F-150® Lightning™ is tested to have customers covered. To help prove it, Ford engineers took the first all-electric F-Series to two of America's toughest real-world towing routes during development – Davis Dam...

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### **Ford Confirms F-150 Lightning Final EPA-Estimated Range For All Models Ahead of Customer Deliveries in the Spring**

In Ford's efforts to continuously improve over time, some F-150 Lightning customers will benefit from an increase in range ahead of launch this spring. The all-new, all-electric F-150 Lightning has completed final EPA testing. Fleet customers have the option to purchase the extended range battery on Lightning Pro and that has an EPA-estimated range of 320 miles...

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### **Celebrating Frances Masters, Rosie the Riveter, on Her 100th Birthday**

In 1940, Frances Masters was only 19 years old when she first walked into Ford’s Willow Run Bomber Plant to work on the assembly line making B-24 Liberator bombers to support the Allied effort in World War II. On March 6, 81 years later, the Eastern Michigan Wonderful Outstanding Women chapter of the American Rosie the Riveter Association paid tribute to Masters on her 100th...

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### **From the Factory Floor to the Football Field, Kansas City Assembly Plant Employee Embraces an Unconventional Sisterhood**

Always having had an interest in sports, a natural ability to take charge is something Larisha Graves, supervisor in the F-150 trim department at Kansas City Assembly Plant, prides herself in. Graves, No. 13, plays for the Kansas City Glory, a women’s football team. An offensive tackle, she welcomes the chance...

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## **Global Notes**



**Go Beyond with All-**



**Ford Debuts Next-Gen**



**The “Iron Women”**

### **New Ford Mondeo**

On March 18, Ford announced the all-new Ford Mondeo pre-sale price, ranging from CNY 159,800 to CNY 219,800. Earlier in the same week, the first all new Ford Mondeo...

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### **Ranger, Everest, Ranger Raptor and More at Bangkok Motor Show 2022**

Ford Thailand revealed the latest lineup of next-generation Ford vehicles, including the next-gen Ranger...

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### **Behind Lincoln Zephyr**

Presently, female engineers and their designated teams have successfully realized the goal of launching the All-new Lincoln Zephyr in China market, from impossible to...

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## **Alumni Connect**

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to [blueoval@ford.com](mailto:blueoval@ford.com). Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**



### **Weekly Spotlight**

Ted Lupu retired from Detroit Parts Depot in 2004 after 32 years of service. Here he is with his 1972 Mercury Montego MX Brougham with 28,000 original miles, found back in 2010.

## **Outside Voices**

### **A Visit To The Future Of Manufacturing: Inside Ford's Revolutionary F-150 Lightning Plant**

*(Chief Executive)* Ford is rapidly laying down the path to the future of the automobile, but in a strange way the new journey is wrapped in its past. That makes for a striking contrast — and promise — in Ford's revolutionary strategy as the company accelerates production of its F-150 Lightning all-electric...

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## **Ford's F-150 Lightning Can Drive 320 Miles on a Full Charge, Which Makes it One of the Longest-range EVs Available**

*(Insider)* The US government's official range rating for the Ford F-150 Lightning is in, and the pickup truck exceeded expectations. Up until fairly recently, Tesla was the sole member of the 300-mile EV club, consistently producing vehicles that outdid all others in terms of driving range. The F-150...

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# **Ford Employees Recreation Association (FERA)**

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting [www.fera.org](http://www.fera.org). **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email [fera@ford.com](mailto:fera@ford.com).

## **Directory**

### **Directory Information**

Phone numbers and email addresses for important Ford Motor Company contacts can be found on [@FordOnline here](#).

For benefit questions, please contact the NESC at [1-800-248-4444](tel:1-800-248-4444) or visit [www.myfordbenefits.com](http://www.myfordbenefits.com).

## **Alumni Club Information**

### **Alumni Club Information Now Online**

**\*\*NEW UPDATES\*\***

A complete list of alumni club information and group meetings has been **relocated to an [@FordOnline web page](#)**.

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to [blueoval@ford.com](mailto:blueoval@ford.com).

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