



Blue Oval  
Connect

## Weekly Edition

September 16, 2022

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

**Refer a Friend:** If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to [blueovalconnect.com](https://blueovalconnect.com).

## Announcements



### **All-New Ford Mustang Redefines Driving Freedom with Immersive Digital Cockpit, Advanced Engines and Bold Style**

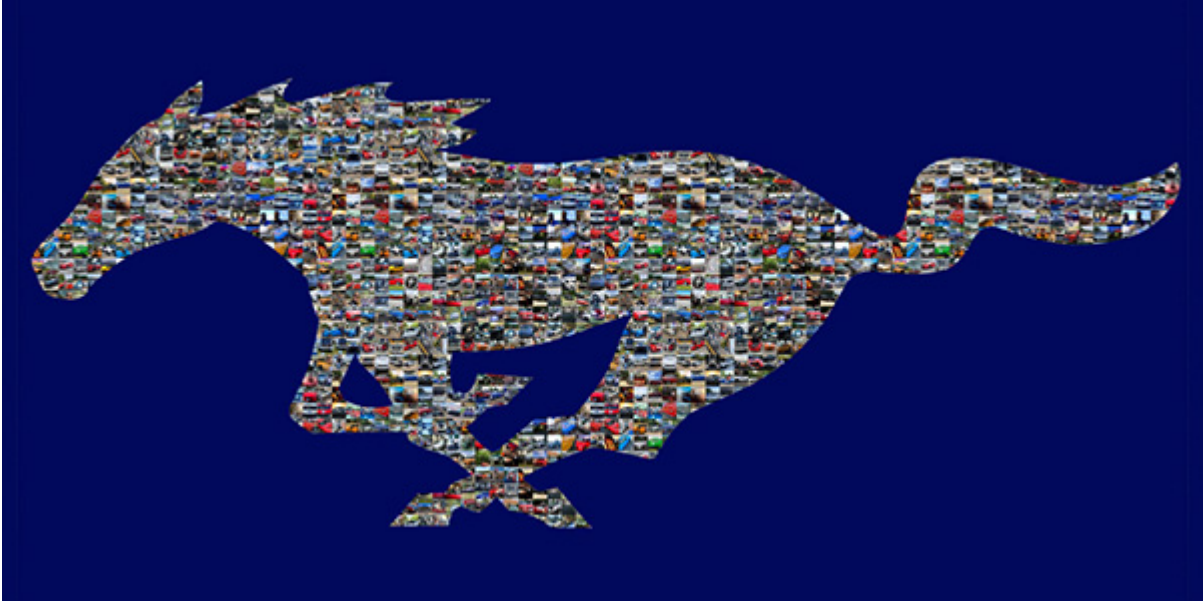
Ford once again sounds a wake-up call for sports car lovers around the world with the introduction of the all-new Ford Mustang. The seventh generation is the most exhilarating and visceral yet, from its fighter jet-inspired digital cockpit to new advanced turbocharged and naturally aspirated engines to its edgier yet timeless exterior design.

[Read More](#)

---

**Related:**

- [Ford Introduces Mustang Dark Horse and New Family of Track-Only Race Ponies](#)
- [Mustang Stampede Stops at WHQ](#)
- [Throwback: 2005 Model Recalls Early Mustangs](#)

**Tell the World How You Got Your Gallop On with Shareable Graphic!**

We asked you to show us how you #GetYourGallopOn for the global reveal of the all-new, seventh-generation Ford Mustang, and you came through. Thank you for participating in the virtual global stampede to celebrate the newest version of the best-selling sports car in the world. Keep it going by downloading and sharing this exclusive graphic together with the #MustangStampede #WeAreFord and #GetYourGallopOn hashtags!

[Read More](#)



### **Discounted Auto Show Tickets Now Available**

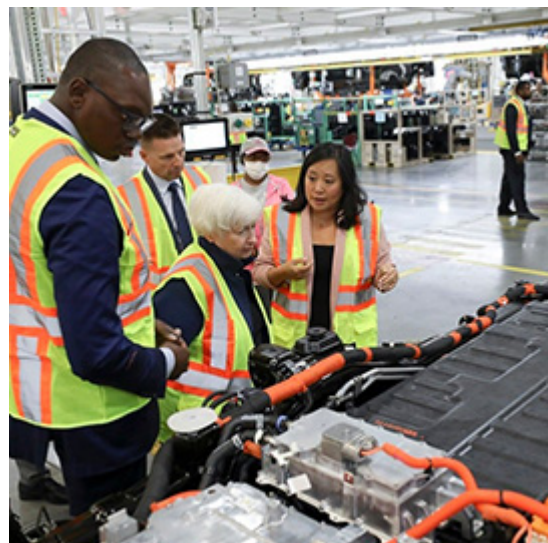
The Ford Employee Recreation Association (FERA) is offering discounted tickets to the public days of the North American International Auto Show in Detroit, Sept. 17-25. Click below to order now and save off regular admission. Also, FERA desk volunteers will be selling tickets in-person from 11 a.m. to 2 p.m. EDT at World Headquarters, the Product Development Center and Rotunda Center.

[Order Now](#)

## **Ford News**



**Ford and Dealers Join Forces to Invest, Grow and Focus on**



**U.S. Treasury Secretary Tours REVC, Applauds Ford Electric**

### **Customer Excellence**

We're delivering exciting vehicles, advanced software and new customer experiences. And we want our dealers to join us on an epic journey of sustainable expansion...

[Read More](#)

### **Vehicle Leadership**

She received a first-hand look at the state-of-the-art facility where Ford assembles the F-150 Lightning, the all-electric version of America's most popular pickup truck.

[Read More](#)



### **Ford Pro Launches Fleet Management Suite, Offers Bundled Solutions**

Ford Pro announced a suite of fleet management solutions designed to help make paperwork and spreadsheets a thing of the past for small business owners.

[Read More](#)



### **New Lincoln Corsair Debuts with ActiveGlide Hands-Free Lane Changing**

The new 2023 Lincoln Corsair makes its debut with segment-first features, including available Lincoln ActiveGlide 1.2 hands-free features for speeds up to 80 mph.

[Read More](#)

## **Global Notes**



### Ford Gives Summer Interns a Glimpse of the Future

The interns were welcomed to Here East at Stratford, London, where they received a tour of Enterprise Connectivity and D-Ford, and visited...

[Read More](#)



### Ford STEM Supports Young People Pursuing Dreams

The team supported by the Ford China STEM Program won the overall championship of the middle school and high school teams and many other awards...

[Read More](#)



### Ford Fans Strike Gold with Latest Special Edition Puma

Last year, Ford reached out to fans to help design a very special, limited-edition version Puma ST, and almost 275,000 voted on the color combinations.

[Read More](#)



**Download the Blue Oval Now app**  
Receive news alerts for vehicle reveals, breaking news, sales results and more.

[App Store](#)

[Google Play Store](#)

### Why you'll love the @BlueOvalNow app:

Easy access to Ford and industry news. Discover the channels and personalize the news for you. Channels include: North America Top Stories, Industry News, Ford Trucks, Alumni Connect and more! Receive news alerts for vehicle reveals, breaking news and more. Share news with your friends and family through

your social media apps, or text and email.

## Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to [blueoval@ford.com](mailto:blueoval@ford.com). Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**



### Weekly Spotlight

Bart Hogarth, who retired from the Climate Control Division in Manufacturing after working in North America, Europe and Japan; is pictured with his 1969 Mustang Mach 1 428 CJ with a Ford 4-speed transmission.

## Outside Voices

### 2024 Ford Mustang Has an Attitude and a Dash Full of Modern Tech

*(Car and Driver)* It's been almost 60 years since the original Ford Mustang was introduced at the 1964 World's Fair. The rest is automotive history, with the Stang becoming an instant hit and basically inventing the pony-car genre.

[Read more »](#)

### 2024 Ford Mustang Dark Horse Promises Next-Level Track-Ready Performance

*(CNET)* Ford on Wednesday evening introduced the 2024 Mustang Dark Horse. It's the first new performance trim in the Mustang lineup in 21 years, following the introduction of the Mustang Bullitt in 2001.

[Read more »](#)

### Ford CEO Jim Farley Reveals the Secret Behind the Mustang Dark Horse Name

*(autoevolution)* Ford launched the seventh-generation Mustang in Detroit with a surprise reveal of the new performance series dubbed Dark Horse. According to

Ford's CEO Jim Farley, the name is about more than just a shade of grey or the repeated sinister word in the press release.

[Read more »](#)

### **Ford's Bronco Mountain Offers Unique Ride at Detroit Auto Show**

*(Fox 2)* You can experience the power of Ford by hopping into a Bronco and ride the Built Wild Drive Track, which includes the ride up Ford Mountain. Or you can check out the F-150 Lightning and experience near-instant acceleration.

[Read more »](#)

## **Ford Employees Recreation Association (FERA)**

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting [www.fera.org](http://www.fera.org). **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email [fera@ford.com](mailto:fera@ford.com).

## **Directory**

### **Directory Information**

Phone numbers and email addresses for important Ford Motor Company contacts can be found on [@FordOnline here](#).

For benefit questions, please contact the NESC at [1-800-248-4444](tel:1-800-248-4444) or visit [www.myfordbenefits.com](http://www.myfordbenefits.com).

## **Alumni Club Information**

### **Alumni Club Information Now Online**

**\*\*NEW UPDATES\*\***

A complete list of alumni club information and group meetings has been **relocated to an [@FordOnline web page](#)**.

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to [blueoval@ford.com](mailto:blueoval@ford.com).

**Has your email address changed?** [Click here](#) to update your email address.

If you have difficulty reading or opening links in this document, see the Blue Oval Connect Weekly Briefings [here](#).

## @FordOnline Team:

**Publisher:** Dan Roth

**Managing Editor:** Paul Kampe

**Graphic Designer:** Nickolus Kaiser

You received this email because you opted in to receive email communications from Blue Oval Connect.

Please note that we have updated the Privacy Policy for BlueOvalConnect.com. To review this document, click [here](#). We have also added to the site a statement relating to “Your California Privacy Rights.” To review this document, click [here](#).

To opt out of receiving email communications from Blue Oval Connect click [here](#).

Ford Motor Company, Blue Oval Connect,  
One American Road, Dearborn, MI 48126  
[1-800-392-3673](tel:1-800-392-3673)