



Blue Oval
Connect

Weekly Edition

SEPTEMBER 9, 2022

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

Refer a Friend: If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to blueovalconnect.com.

Announcements

#GetYourGallopOn



Join #GetYourGallopOn: Submit And Share Your Mustang Photos, Stories, Videos

The #MustangStampede kicks off the next chapter of the Mustang Story, and we want you to tell us how you #GetYourGallopOn. This social media initiative is your chance to join the conversation with posts, photos and videos in advance of The Stampede, the all-new Mustang global debut event on Wednesday, Sept. 14 as part of the North American International Auto Show activities in Detroit.



[Read More](#)

Check Out the Latest Mustang Teasers!

Get ready for next week's all-new global reveal with these special video teasers of the seventh-generation Mustang.

- [Get Ready to Feel](#)
- [Pack Your Bags](#)



Discounted Auto Show Tickets Now Available

The Ford Employee Recreation Association (FERA) is offering discounted tickets to the public days of the North American International Auto Show in Detroit, Sept. 17-25. Click below to order now and save off regular admission. Also, FERA desk volunteers will be selling tickets in-person from 11 a.m. to 2 p.m. EDT at World Headquarters, the Product Development Center and Rotunda Center.

[Order Now](#)



Mourning the Passing of Queen Elizabeth II

Bill Ford, Executive Chair, Ford Motor Company released a statement following the sad news of the passing of Queen Elizabeth II.

[Read More](#)

Ford News



This is Ford Pro — A Productivity Accelerator for Commercial Customers

[Watch](#) this film introducing Ford Pro; our customers, our executives, and



BlueCruise Adds Hands-Free Lane Changing, Tech on Key 2023 Models

The available new system starts arriving on vehicles from the factory

our work; and what transformation means to our businesses and our communities.

this fall — beginning with the Ford Mustang Mach-E.

[Read More](#)



VIDEO: See How We Spent Our Summer Vacation – Summer Supercharged

From revitalizing the tradition of drive-ins to showing up at Essence Festival, we introduced new audiences to the Ford brand and our iconic vehicles all season long.

[Read More](#)



Throwback: Henry Ford Trade School Steers Underprivileged Teens into Career

Disadvantaged teenage boys from the Detroit area could get training in machining, metallurgy and drafting, and build components for local factories.

[Read More](#)

Global Notes



All-New E-Transit Custom Set to Spark EV Revolution for Small Businesses

This all-electric version of Europe's best-selling van is designed from the ground up to deliver new levels of productivity to...

[Read More](#)



Changan Ford Volunteers in Fight Against Wildfire

Xiao Fan and Qin Boming, who had just come off their night shift, had no time to change out of their uniforms before heading to the front lines.

[Read More](#)



Ford is First Company to Sign Cologne Climate Declaration

The company has set itself the goal of becoming CO2-neutral in Europe by 2035, not only in terms of manufacturing, but also in terms of logistics...

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Why you'll love the @BlueOvalNow app:

Easy access to Ford and industry news. Discover the channels and personalize the news for you. Channels include: North America Top Stories, Industry News, Ford Trucks, Alumni Connect and more! Receive news alerts for vehicle reveals, breaking news and more. Share news with your friends and family through

your social media apps, or text and email.

Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to blueoval@ford.com. Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**



Weekly Spotlight

Engine and Powertrain Engineering alumnus Stan Zenas celebrates his 84th birthday with his 1971 Mustang convertible. He retired 25 years ago after working for the company for 41 years.

Outside Voices

Ford F-150 Lightning Is Killing the Competition

(CarBuzz) According to the Blue Oval, the electric truck has outsold the Tesla Model 3, Model Y, and the Ram pickup.

[Read more »](#)

Bronco Buyers Spend an Average of \$1,700 on Ford Accessories

(Road & Truck) According to an Automotive News report, Ford executives say that the Bronco is currently the most customized product in the automaker's portfolio.

[Read more »](#)

Ford Piquette Avenue Plant Will Host Model T Birthday Celebration

(Detroit Free Press) On Sept. 25, the museum will celebrate the Model T's 114th birthday, including rides in a Tin Lizzie, a vintage car show, shopping and museum tours.

[Read more »](#)

Motown Museum in Detroit Starts Work on Ford Motor Company Theater (*DBusiness Magazine*) Motown Museum began construction and unveiled new renderings for the third phase of its expansion, a nearly 40,000-square-foot space that will house exhibits, the Ford Motor Company Theater, an expanded retail experience, and more directly behind the Hitsville U.S.A. building.
[Read more »](#)

Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting www.fera.org. **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email fera@ford.com.

Directory

Directory Information

Phone numbers and email addresses for important Ford Motor Company contacts can be found on [@FordOnline here](#).

For benefit questions, please contact the NESC at 1-800-248-4444 or visit www.myfordbenefits.com.

Alumni Club Information

Alumni Club Information Now Online

****NEW UPDATES****

A complete list of alumni club information and group meetings has been relocated to an [@FordOnline web page](#).

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to blueoval@ford.com.

Has your email address changed? [Click here](#) to update your email address.

If you have difficulty reading or opening links in this document, see the Blue Oval Connect Weekly Briefings [here](#).

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