



Blue Oval  
Connect

## Weekly Edition

June 24, 2022

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

**Refer a Friend:** If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to [blueovalconnect.com](https://blueovalconnect.com).

## Announcements



### **Donate to JDRF for Chance to Win a 2022 Ford F-150 Lightning**

You can enter for a chance to win the vehicle — donated by Ford Motor Company — and help JDRF in its mission to improve lives today and tomorrow by accelerating life-changing breakthroughs to cure, prevent and treat type 1 diabetes (T1D). Donations start at \$10.

[Read More](#)



**Largest Non-Financial Corporate Green Bond - 2021**

Ford Motor's USD2.5 billion bond will help finance the company's efforts to reduce greenhouse gas emissions from its vehicles, operations and supply chain no later than 2050, by investing in electric versions of its most popular vehicles and prioritizing disadvantaged communities in the transition to electric vehicles.

**Climate Bonds**  
7TH CLIMATE BONDS AWARDS

**Ford's Financial Sustainability Efforts Win Top Honor**

Ford won the Green Debt Instruments Category at the annual Climate Bonds Awards and was also recognized for issuing the largest-ever green bond from a non-financial U.S. corporation.

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**Ford News**



**Ford Heritage Vault Unlocks 100 Years of History, Now Available Online**

The Ford Heritage Vault contains more than 5,000 curated photographs



**Ford's Support for LGBTQ+ Community Is on Full Display with Pride-Themed Bronco**

The Pride Bronco, a one-off two-door Bronco Wildtrak, is making a bold

and product brochures from Ford and Lincoln vehicles, spanning from the company's founding in 1903 to its centennial in 2003.

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statement touring the country representing Ford's culture of inclusivity and support of the LGBTQ+ community.

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**RELATED:**

[Throwback: Ford Auctions Decades of Concept Vehicles, Raising More Than \\$4 Million for Charity »](#)



**Ford Plays Instrumental Role in Revising Guiding Principles to Enhance Supply Chain Sustainability**

As a leading member of the Automotive Industry Action Group and Drive Sustainability, Ford participated in a recent update of...

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**Lincoln Centennial Celebration Supports Live Like Bella Foundation**

Recently, Lincoln participated in a centennial celebration with Doral Automotive Group at Lincoln of Cutler Bay in Miami. The event also benefitted the...

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## Global Notes

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### 'Very Gay Raptor' and All-Electric SuperVan Set to Star for Ford at Goodwood

Ford will continue demonstrating its allyship with the LGBTQ+ community at the Goodwood...

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### Surplus Food from Ford Pro Event Helps Feed Homeless

A Ford Pro team has been hailed for donating surplus food from its Barcelona launch event to help feed homeless people.

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### All-New High-Performance Ford F-150 Raptor Launches in China

F-150 Raptor will be sold through a direct-to-customer sales model with the order bank offered...

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# Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to [blueoval@ford.com](mailto:blueoval@ford.com). Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**



## Weekly Spotlight

Scott Campbell retired in 2014 as Dallas Regional Sales Manager after 34 years in sales and marketing. He is pictured here with Carol Elliot at a Thunderbird restoration shop in Dallas on the day he sold his third 1956 T-Bird. “1956 was a great year for Ford design and my birth year, too,” he said.

# Outside Voices

## The Electric Vehicle: Women Engineers Like Lisa Drake Are Leading the Revolution

*(Glamour)* Nearly 120 years ago, when Ford Motor Company was founded, American women didn't have the legal right to vote. This spring, when Ford launched the F-150 Lightning, an all-electric, emissions-free version of its classic electric pickup truck, women were in the driver's seat.

[Read more »](#)

## Review: The Fearless, Peerless Ford Bronco Raptor Is an Off-Road Beast

*(The Detroit News)* Ford's latest performance beast is part of an emerging breed of super-trucks — SUVs and pickups built on ladder frames — that can take on the most challenging off-road adventures just as supercars have taken on asphalt race tracks for years.

[Read more »](#)

# Ford Employees Recreation Association (FERA)

FERA offers recreation and travel opportunities for Ford employees and alumni.

It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting [www.fera.org](http://www.fera.org). **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email [fera@ford.com](mailto:fera@ford.com).

## Directory

### Directory Information

Phone numbers and email addresses for important Ford Motor Company contacts can be found on [@FordOnline here](#).

For benefit questions, please contact the NESC at 1-800-248-4444 or visit [www.myfordbenefits.com](http://www.myfordbenefits.com).

## Alumni Club Information

### Alumni Club Information Now Online

#### **\*\*NEW UPDATES\*\***

A complete list of alumni club information and group meetings has been **relocated to an [@FordOnline web page](#)**.

[Click here](#) to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to [blueoval@ford.com](mailto:blueoval@ford.com).

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