



## Weekly Edition

January 20, 2023

Thank you for registering to be a part of Ford Motor Company's Blue Oval Connect alumni outreach initiative.

**Refer a Friend:** If you know of other Ford alumni who would like to receive this newsletter, please take a moment to refer them to [blueovalconnect.com](https://blueovalconnect.com).

## Announcements



## **Ford Bronco and Maverick Recognized by Car and Driver in ‘10Best Trucks and SUVs’ List**

The vehicles were reviewed on a 100-point scale by Car and Driver editors and selected based on the publication’s criteria: delivering on the vehicle’s intended purpose better than its competition, offering great value, and entertaining to drive.

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**RELATED: [Ford Wins Two 2023 Edmunds Top Rated Awards](#)**



## **Ford Recognized as Energy Efficiency Innovator**

Ford has been recognized by the Norfolk Southern Corporation as the top honoree at its inaugural Thoroughbred Sustainability Partner Awards, which honors partner companies who are leaders in the categories of energy efficiency, innovation and environmental stewardship, with Ford Motor Company taking a top honor.

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# **Ford News**



## Romeo Engine Plant Employees Share the Plant's Legacy and Look to the Future

In 1973, the plant opened and in 1988 it idled when the company sold the tractor division.

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## Ford Hispanic and Latino Network named one of Top 15 Employee Resource Groups

LATINA Style evaluated and ranked ERGs from corporations across the U.S.

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### **Ford of Mexico Salute to Dealers: A Purpose to Change Lives**

The effort made by each of our dealers is vital to continue building a better world.

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### **Throwback: F-150 Decorates Cake as Ford Celebrates F-Series' 50th Anniversary**

A year-long celebration kicked off at the 1997 State Fair of Texas.

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## **Global Notes**



### **How Explorer Plug-In Hybrid Provides an Emergency Lifeline**

For emergency medical services, getting to patients as quickly as possible can make all the difference.

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### **How a New Solar Plant in Valencia is Helping Ford Build a Better World**

Ford is looking to the future with a new solar power plant at its Almussafes...

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## How Ford Germany is Simplifying Vehicle Insurance for Customers

The tool generates a quote, calculated by Ford Auto-Versicherung, within minutes of...

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# Alumni Connect

Send a pic of you with your Ford (.jpg format, please), with a caption including brief information about your career at Ford and your vehicle, to [blueoval@ford.com](mailto:blueoval@ford.com). Or post your photo on Twitter or Instagram and tag @AtFordOnline using #FordAlumni #MeandMyFord. **Let's see those Fords!**



Kevin Mills, who retired from Ford in 2018 after a career in Vehicle Operations, where he was part of the launches of some memorable vehicles like the Ford Taurus; stands with his 2001 SVT F-150 Lightning and 2023 F-150 Lightning.

## Outside Voices

### **Parents: Ford F-150 Lightning Front Trunk Is Great for Diaper Changes**

*(Detroit Free Press)* For decades, Ford has promoted its pickups as “Built Ford Tough.” New parents are tweeting a different selling point with the Lightning — diaper changes. Jaehnert and her husband of Richland, Washington, discovered early on they can change the baby privately and easily in a spacious, protected front trunk, known as the frunk.

[Read more »](#)

### **Ford EV Segment Share Larger Than Most Rivals Through 2022**

*(Ford Authority)* Now, new data from Cox Automotive shows that Ford EV segment share has also grown to the point where it was larger than almost of the automaker’s rivals last year, too.

[Read more »](#)

### **Ford Honors 75th Anniversary Of F-Series with Vintage Photos**

*(Detroit Free Press)* Free access to some 9,000 images of classic Ford, Lincoln and Edsel vehicles and vintage sales brochures (including Mustang, Bronco and F-150) have attracted views and downloads from hundreds of thousands of car collectors and gearheads since going up, Ford archivist Ted Ryan told the Free Press.

[Read more »](#)

## **Ford Employees Recreation Association (FERA)**

FERA offers recreation and travel opportunities for Ford employees and alumni. It has more than 45 clubs to support your recreation interests, as well as discounts on travel (such as trips to Orlando, Fla. and hotels) and attractions (like the North American International Auto Show and the Renaissance Festival). You can find more information by visiting [www.fera.org](http://www.fera.org). **The FERA desk at Ford World Headquarters is now permanently closed. The roving FERA desk has been suspended until further notice.** Send questions or for more information, email [fera@ford.com](mailto:fera@ford.com).

## **Directory**



**Directory Information** Phone numbers and email addresses for important Ford Motor Company contacts can be found on [@FordOnline here](#).

For benefit questions, please contact the NESC at **1-800-248-4444** or visit [www.myfordbenefits.com](http://www.myfordbenefits.com).

## **Alumni Club Information**

### **Alumni Club Information Now Online**

**\*\*NEW UPDATES\*\***

A complete list of alumni club information and group meetings has been **relocated to an [@FordOnline web page](#)**.

**Click here** to check out the listing of alumni clubs and groups, as well as upcoming meeting dates shared with the Blue Oval Connect team.

If you have any questions or concerns, please send an email to [blueoval@ford.com](mailto:blueoval@ford.com).

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